

Easy and Convenient

Convenience — make fewer trips to the pharmacy

Ordering maintenance medications through Anthem Rx Direct eliminates monthly trips to the pharmacy because your doctor can write prescriptions for your plan's maximum allowable days' supply. (See your plan Health Certificate or Evidence of Coverage.) Your prescriptions can then be ordered through Anthem Rx Direct mail service and delivered directly to your home, office or anywhere in the United States.

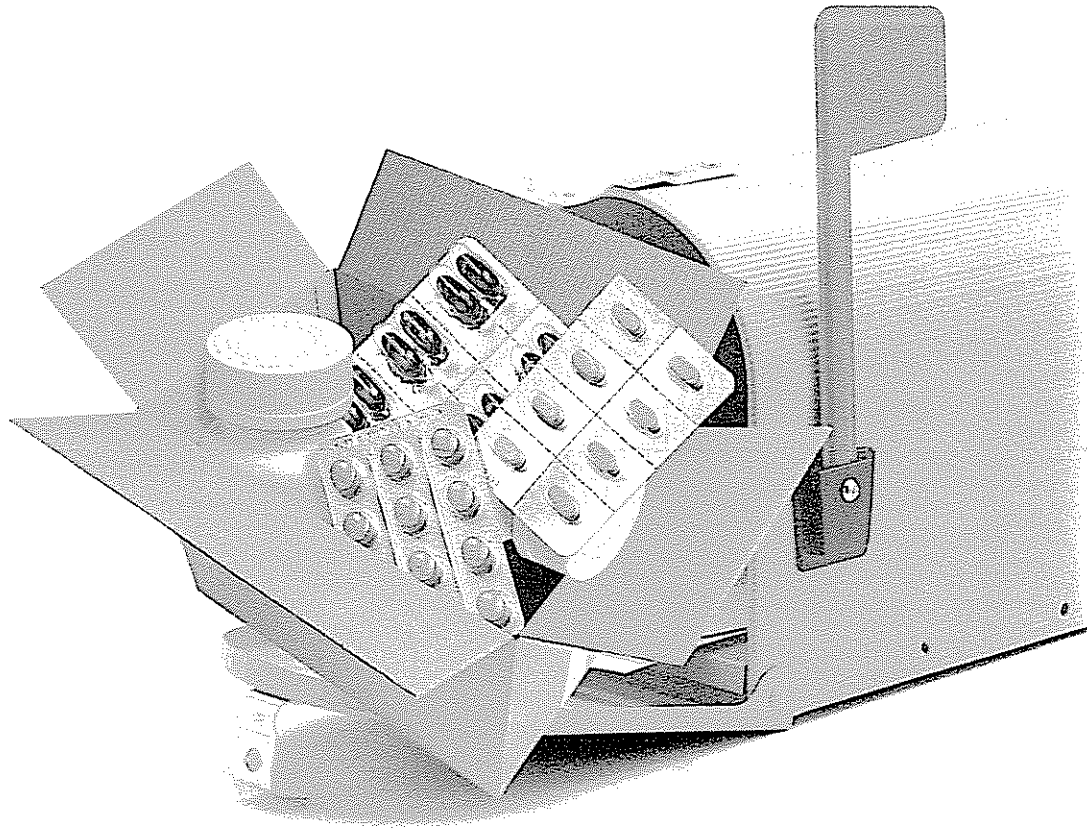
Savings — save on copayments

Anthem Rx Direct mail service normally provides more days' supply with lower copayments. You'll typically save money on each prescription filled by the Anthem Rx Direct mail pharmacy.

At Anthem Rx Direct, your prescription orders are filled by registered pharmacists who dispense generic equivalent medications for brand-name medications, unless you or your physician directs otherwise. This may save you money.

Safety — protection through drug utilization review

After you complete the short, confidential order form, Anthem Rx Direct will screen your prescriptions against our claims information for possible allergies, interactions, duplications or other potential problems.



The Truth About Generic Medications

Q. What are generic medications?

A. Generic medications are products that contain the same active ingredients as their brand-name counterparts, in the same dosage form and strength.

Q. Do generic medications have the same quality and effectiveness as the brand-name medications?

A. YES! Before any generic medication can be sold in the United States, the U.S. Food and Drug Administration (FDA) requires the medication to meet the same specifications for safety, purity and potency as the brand-name medication.

Although generics can differ in shape, size and color, they must be absorbed and utilized by your body in the same way as the brand-name medication.

Q. Why are generic medications less expensive?

A. A generic medication can be introduced to the market only after the patent expires on its counterpart brand-name medication. Manufacturers of generics can afford to sell medications for less since they make a smaller investment in its research, development, testing and advertising. Save more by using generics!

Placing Orders for New Prescriptions

1. Contact your physician for a new prescription, written for your maximum allowable supply. This will usually be 90 days.
2. Complete the enclosed easy-order form.

Instructions:

- To avoid delays when processing your order, please be sure to fill out all fields completely.
 - Please use blue or black ink.
 - Do not use red ink.
 - Print clearly and avoid making stray marks.
 - Please attach address and refill labels in fields as indicated.
3. Send the original prescription, the completed form and proper payment in the envelope provided.
 4. If you are unsure of payment, please call 1 (800) 962-8192 for a price quote before sending in your order.

OR

If you do NOT have your written prescription(s), a special number is available for members who have never used Anthem Rx Direct. To start receiving your current prescriptions via mail service, simply:

1. Have your prescription information (name of prescription and dosage), with doctor's name and phone number, and credit card (VISA, MasterCard or Discover Card) ready.
2. Call, toll-free 1 (888) 613-6091, Monday through Friday, 8:30 a.m.-5 p.m., Eastern time.
3. We will guide you through the process.

Please allow up to 12 days to receive your prescription(s) from Anthem Rx Direct. Standard delivery of your order is FREE. Expedited shipping is available for an additional \$15 charge (your order will ship via overnight service, once it is processed).

Refills: Three Simple Ways

Important: To help ensure that you do not run out of your medication, please place your refill order on or after the "due after" date indicated on your refill label.

1. By Phone:

1. Have your prescription label ready.
2. Call 1 (800) 962-8192.
 - Press 3 for automated ordering. *Have your 7-digit number from your prescription label ready.*
 - Press 2 to check an order's status.
 - Press 0 to talk directly to a customer service professional.

Customer Service Hours:

Monday-Friday, 8:30 a.m.-11 p.m.,
Saturday, 9 a.m.-7 p.m., Eastern time

(Once your credit card number is on file, you can order 24 hours a day through the Anthem Rx Direct Web site or by using our automated phone line.)

2. By Internet:

1. Visit our Web site at www.anthemprescription.com.
2. Submit a request for reorder over a secure connection.

If you do not have Internet access, call 1 (800) 962-8192, Monday-Friday, 8:30 a.m.-11 p.m. or Saturday, 9 a.m.-7 p.m., Eastern time, to speak to a customer representative.

(Once your credit card number is on file, you can order 24 hours a day through the Anthem Rx Direct Web site or by using our automated phone line.)

3. By Mail:

1. Complete the attached order form and affix refill label or write the prescription refill number in the area provided.
2. Return the order form with the proper payment in the envelope provided or send to:
 - Anthem Rx Direct Pharmacy
 - P.O. Box 746000
 - Cincinnati, OH 45274-6000

For speech- and hearing-impaired assistance, (TDD/TTY), call 1 (800) 221-6915. M-F, 8:30 a.m.-5 p.m., Eastern time.

Anthem Rx Direct pharmacists dispense federally approved, generic equivalent medications for brand-name medications unless you or your physician directs otherwise.

Ship to:

Cardholder's ID no. _____ Cardholder's Name (Last) _____ (First)

ATTACH ADDRESS LABEL HERE

Cardholder's Date of Birth _____ E-mail address (optional) _____ Street _____ Apt. no. _____

Phone - Daytime _____ Phone - Evening _____ City _____ State _____ ZIP code _____

Payment information: Payment must be included with order. Make check or money order payable to Anthem Rx Direct. There is a \$25 fee for returned checks.

Method of payment

Check VISA MasterCard Discover Card Account no. _____ Exp. date: Mon. _____ Yr _____

Total amount due* \$ _____ *If you miscalculated the "total amount due," your card will automatically be billed the correct amount. Please check your invoice when this prescription arrives for the actual amount billed to your card. Please sign for credit card order

New prescription orders (no need to fill out for refills)

Name on prescription (Last) _____ (First)

Date of birth _____ / _____ / _____

Drug allergies

Sex _____ Relationship to cardholder _____ Have you taken this medication before? _____ Do you prefer safety caps? _____
 M F Self Spouse Child Y N Y N
 Doctor's name (Last) _____ (First) _____
 Health conditions _____
 Other medications being taken (including over-the-counter) _____
 Penicillin Cephalosporins
 Sulfas Acetaminophen
 Codeine Trimethoprim
 Aspirin Morphine
 NSAID
 Other

Refill orders (see instructions on page 2)

Refill number _____ Medication name _____
 TO REORDER, PLACE REFILL LABEL HERE

Refill number _____ Medication name _____
 TO REORDER, PLACE REFILL LABEL HERE

Name on prescription (Last) _____ (First)

Name on prescription (Last) _____ (First)

Refill number _____ Medication name _____
 TO REORDER, PLACE REFILL LABEL HERE

Refill number _____ Medication name _____
 TO REORDER, PLACE REFILL LABEL HERE

Name on prescription (Last) _____ (First)

Name on prescription (Last) _____ (First)

Save Time!

Get your prescription refills faster using your telephone or computer!

You can order refills 24 hours a day with a VISA, MasterCard or Discover Card credit card number. Anthem Rx Direct offers these convenient options for ordering prescription refills.

By Phone:

1. Have your prescription label and credit card ready.
2. Call 1 (800) 962-8192 and select the "automated refill order line" option from the menu.
3. Follow the prompts to place your order.

Customer Service Hours:

Monday-Friday, 8:30 a.m.-11 p.m.,
Saturday, 9 a.m.-7 p.m., Eastern time

OR

By Internet:

1. Visit www.anthemprescription.com and select "Member Online Pharmacy Service."
2. Register by creating your User ID and password. Then you can log in and click on "Order Prescription Refills."

You can also review the status of existing orders while online.

If you do not have Internet access, call 1 (800) 962-8192, Monday-Friday, 8:30 a.m.-11 p.m. or Saturday, 9 a.m.-7 p.m., Eastern time, to speak to a customer representative. Speech- and hearing-impaired users with a TDD system can call 1 (800) 221-6915, Monday-Friday, 8:30 a.m.-5 p.m., Eastern time.

Fold on dotted line and slip into envelope provided.

Instructions for Folding Form

1. Tear off form.



2. Fold on lines provided on back and slip form into envelope with proper payment.



3. Do not staple, tape or paperclip anything to order form.



Fold on dotted line and slip into envelope provided.

Did you remember to:

- complete all fields with your most current information?
- include your payment?
- enclose your prescription(s) written for the maximum days' supply allowed or attach refill label(s)?
- indicate the address to which you would like your order shipped?

Please review your prescription(s) and verify the following:

- Is the prescription signed by your physician?
- Is the prescription over six months old? (If so, your physician will need to issue a new prescription.)
- Is each prescription written to maximize your plan benefits?