

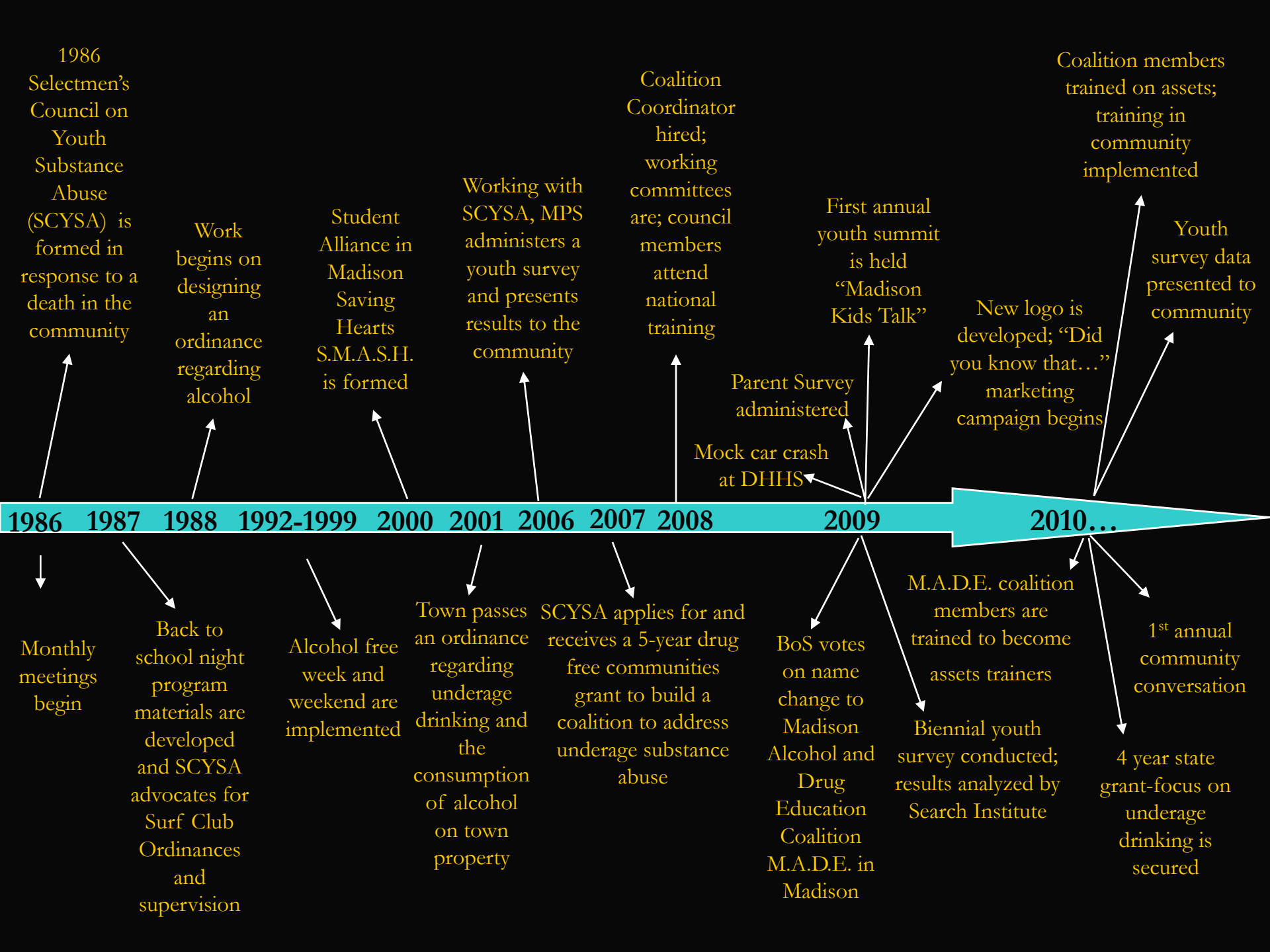
Madison Alcohol and Drug Education Coalition



March 31, 2010

MISSION STATEMENT

To promote the health of
our youth and our community
by reducing drug and alcohol use
and their related problems.



Search Institute Survey in Madison

- Combines developmental psychology and positive youth development to create the Assets Framework
- Identifies 40 building blocks or developmental assets that help young people grow up to be healthy, caring, and responsible adults
- Records four national measures that reveal substance use patterns
- Paid for by funding from the White House Office of National Drug Control Policy (ONDCP) in conjunction with the Substance Abuse and Mental Health Service Agency (SAMHSA)

The Search Institute Attitudes and Behavior Survey in Connecticut

- Trumbull
- Fairfield
- Monroe
- Stratford
- Bridgeport
- Madison
- East Haddam
- Haddam
- Darien
- Old Saybrook
- Clinton
- Southington
- Guilford
- Ridgefield
- Durham
- Chester

Who Was Surveyed ?

Total Sample		# of Youth	Percent
Gender	M/F	809/876	48/52
Grade	7th and 8th	566	33%
	9th and 10 th	603	35%
	11 th and 12 th	538	32%
	Total youth surveyed	1,707	96%

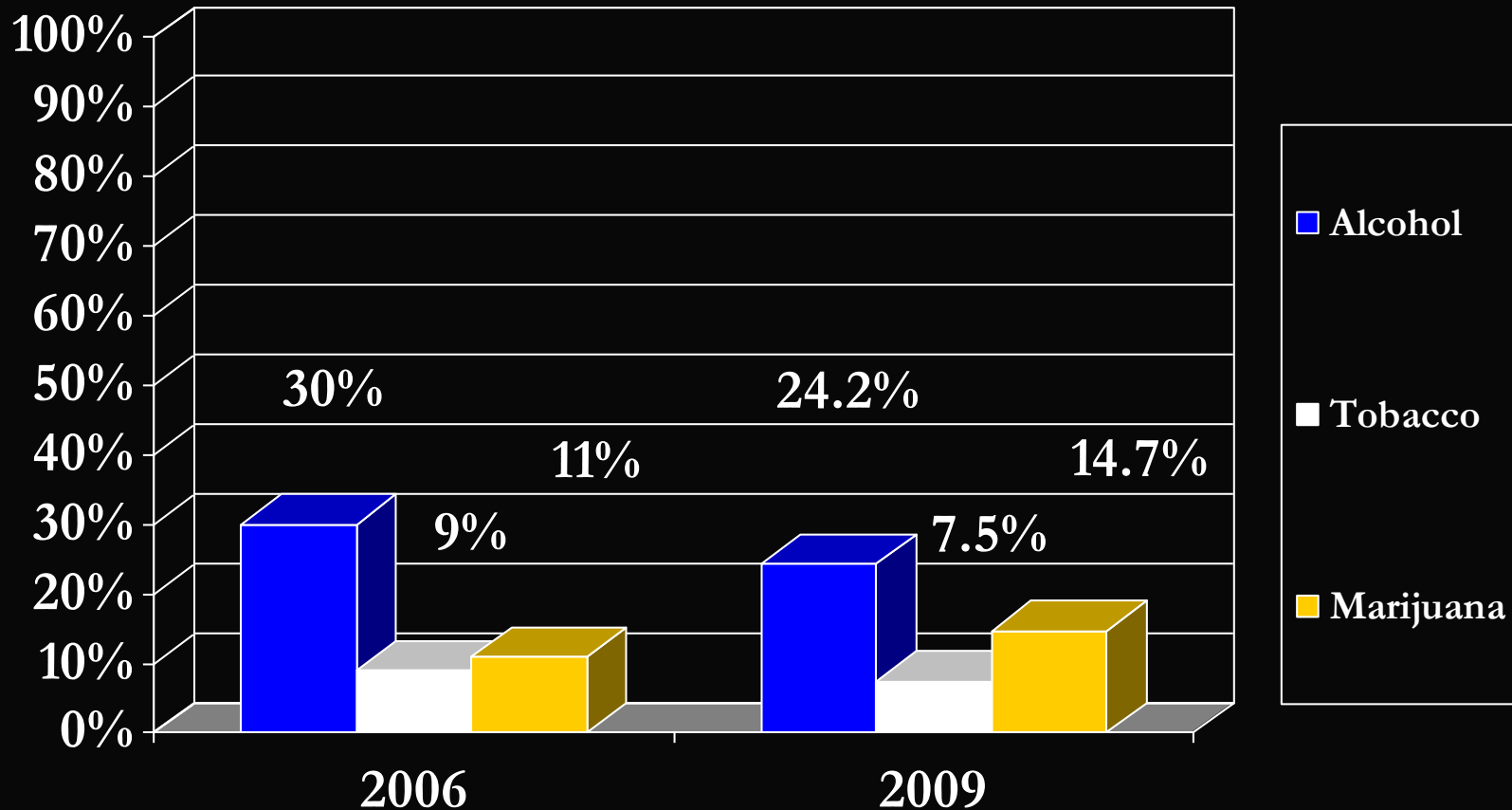
Data Validity

- Survey was anonymous and administered during school day
- 1,707 in grades 7 – 12 were surveyed
- Students were read instructions; environment was quiet
- Based on Search Institute analysis, 4% were eliminated due to:
 - Inconsistent Responses
 - Missing data on 40 or more items
 - Unrealistically high levels of alcohol or other use
 - Misreporting a grade level other than those surveyed

What We Looked for in the Report

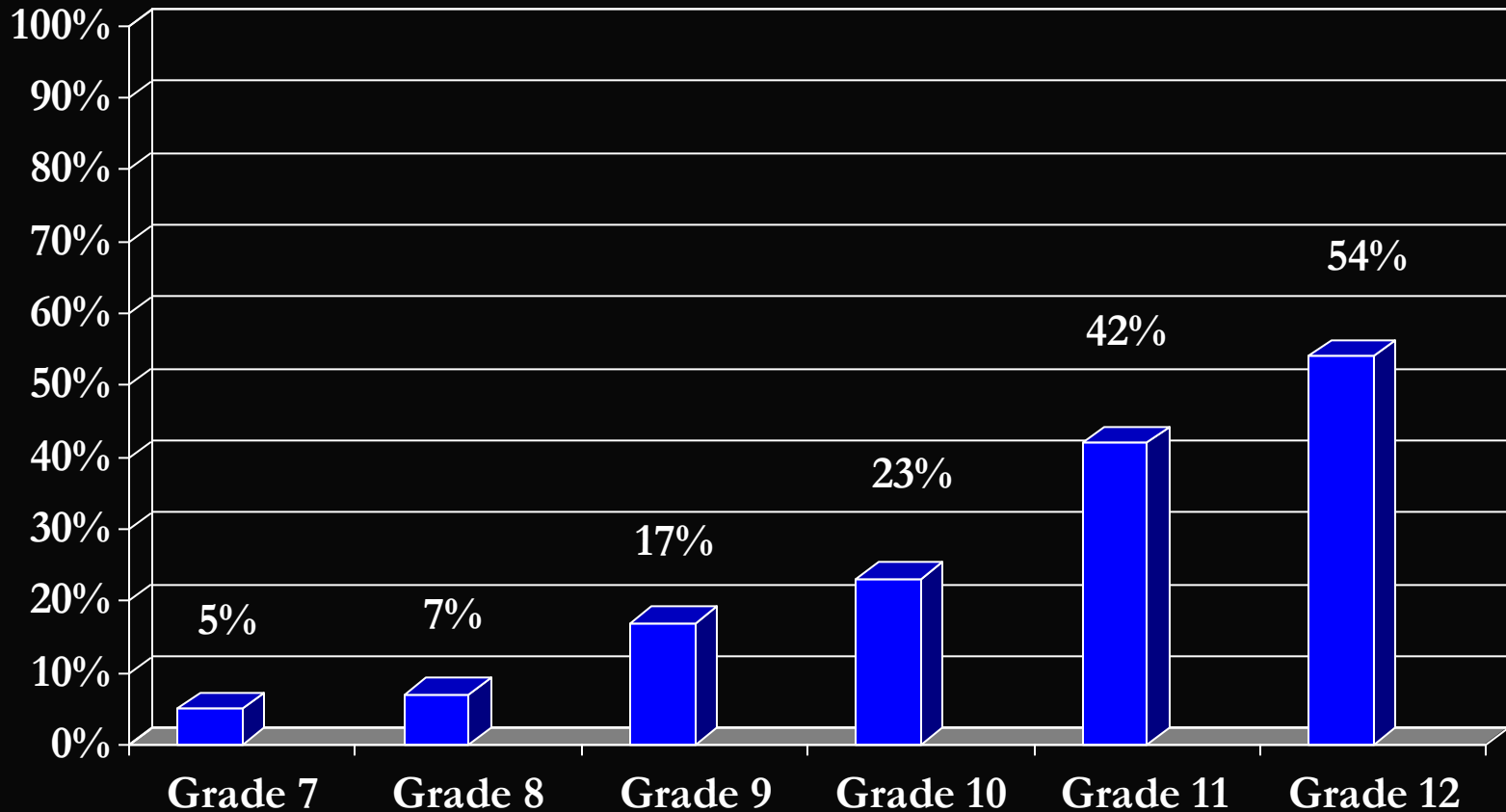
- Use rates and patterns for alcohol, tobacco marijuana and other illicit drugs
- Youth perspective on personal strengths and challenges reported as developmental assets
- Patterns in reported findings (by grade levels, gender) and where we need additional data
- Information to direct our coalition efforts to have the greatest impact

Percentage of Youth Reporting Prior 30 Day Substance Use

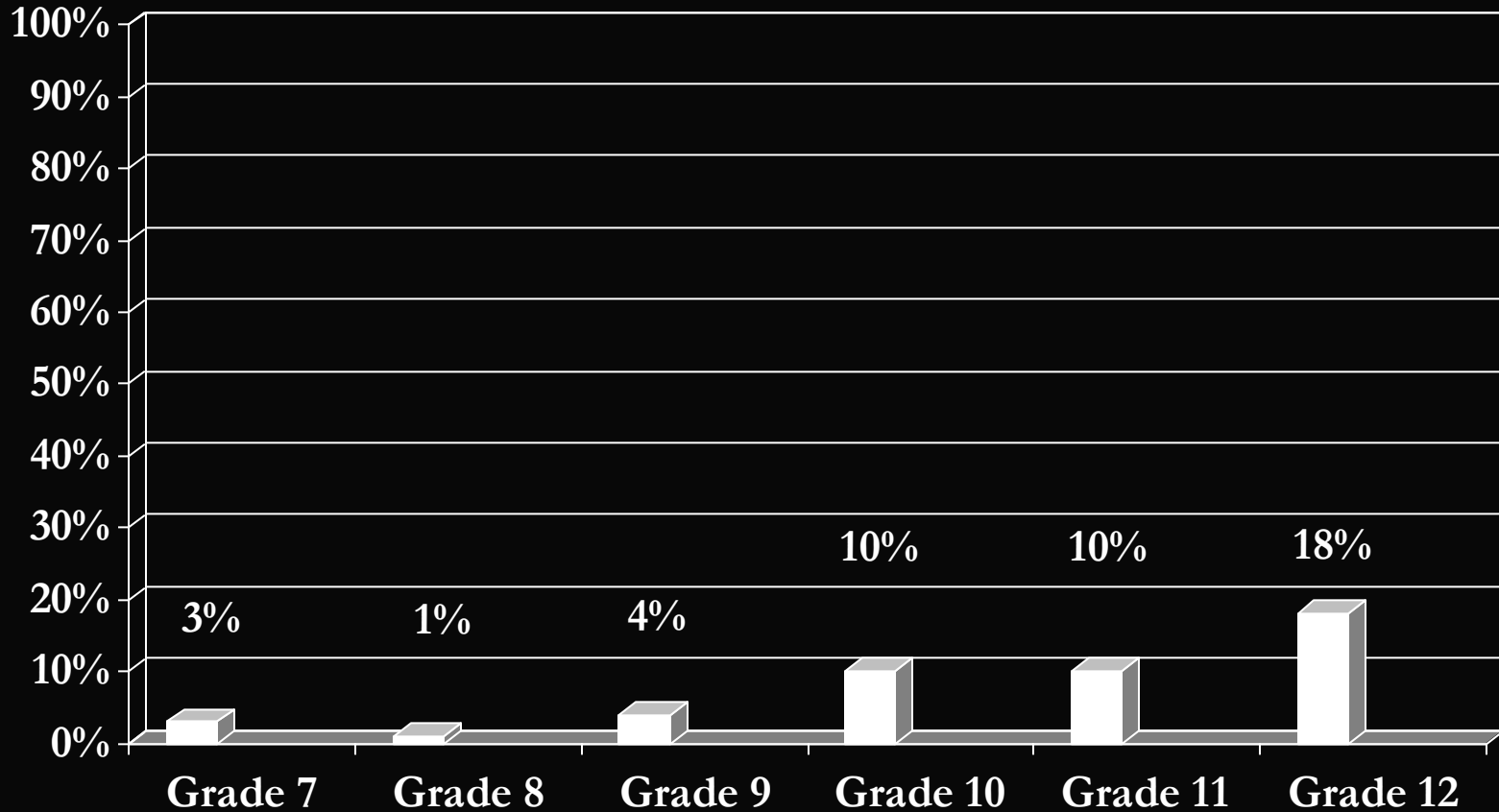


Alcohol use among youth has decreased by 19%
Tobacco use among youth has decreased by 17%
Marijuana use among youth has increased 34%

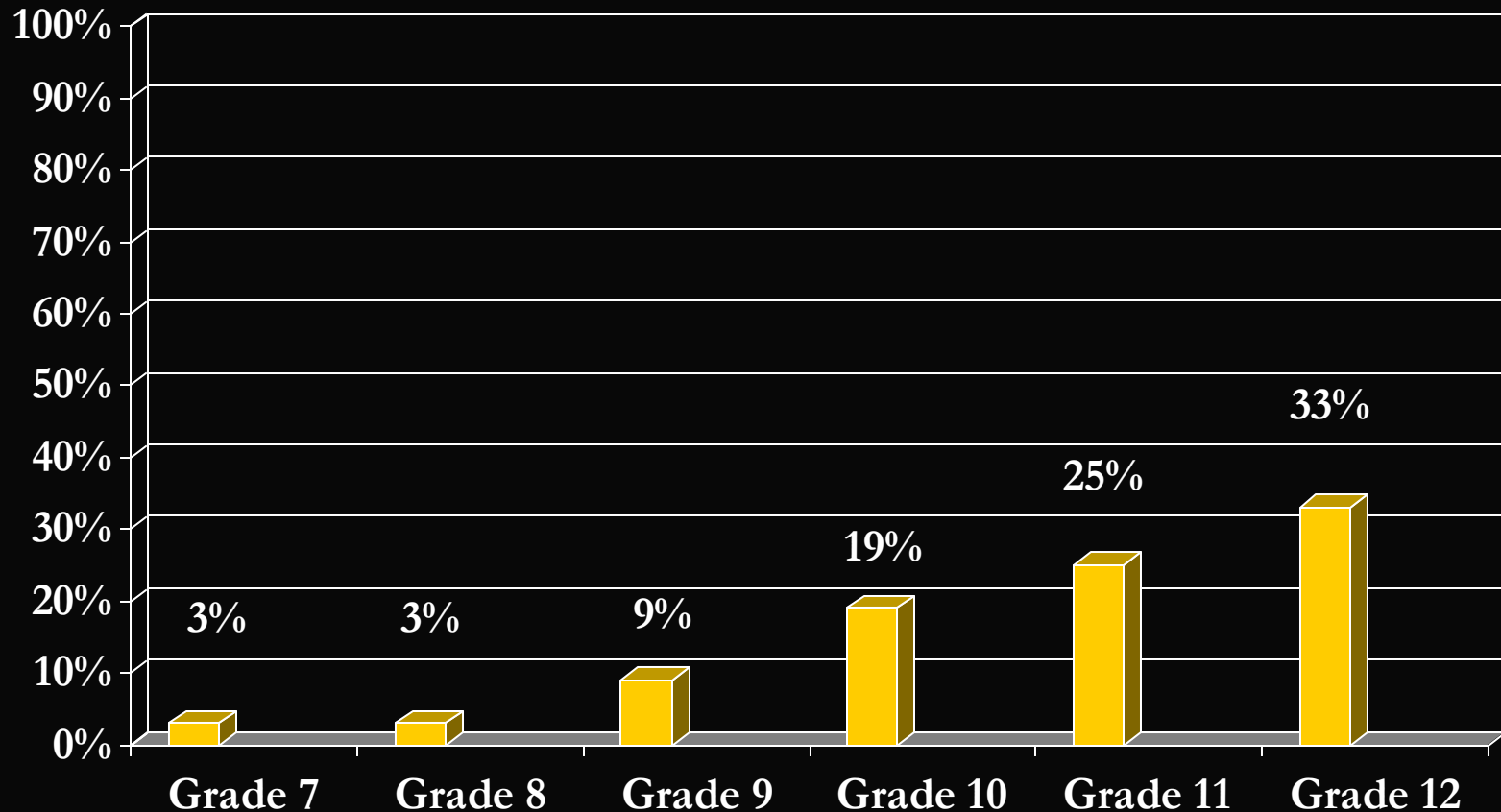
Percentage of Youth Reporting: 30 Day Prior Alcohol Use 2009



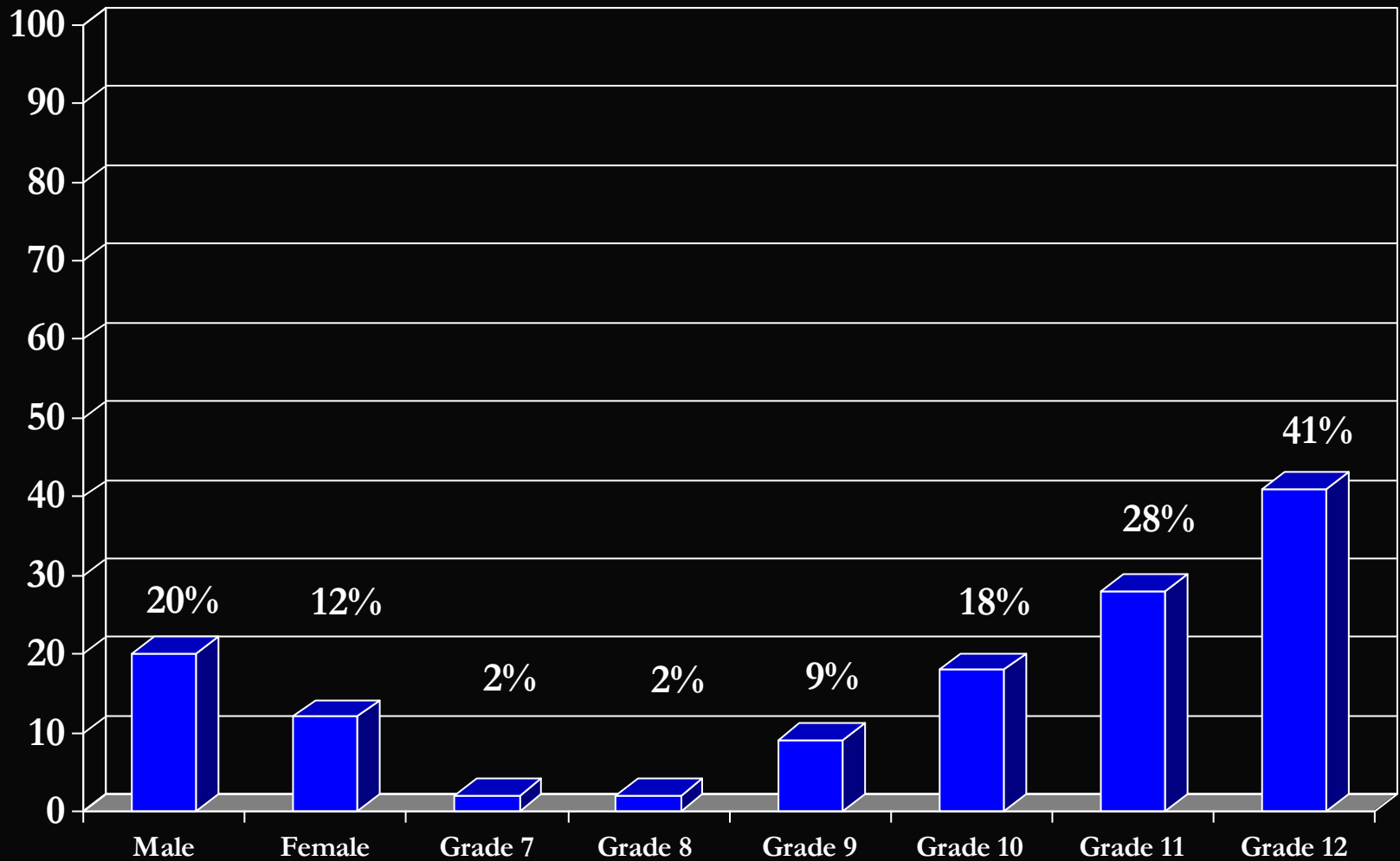
Percentage of Youth Reporting : 30 Day Tobacco Use 2009



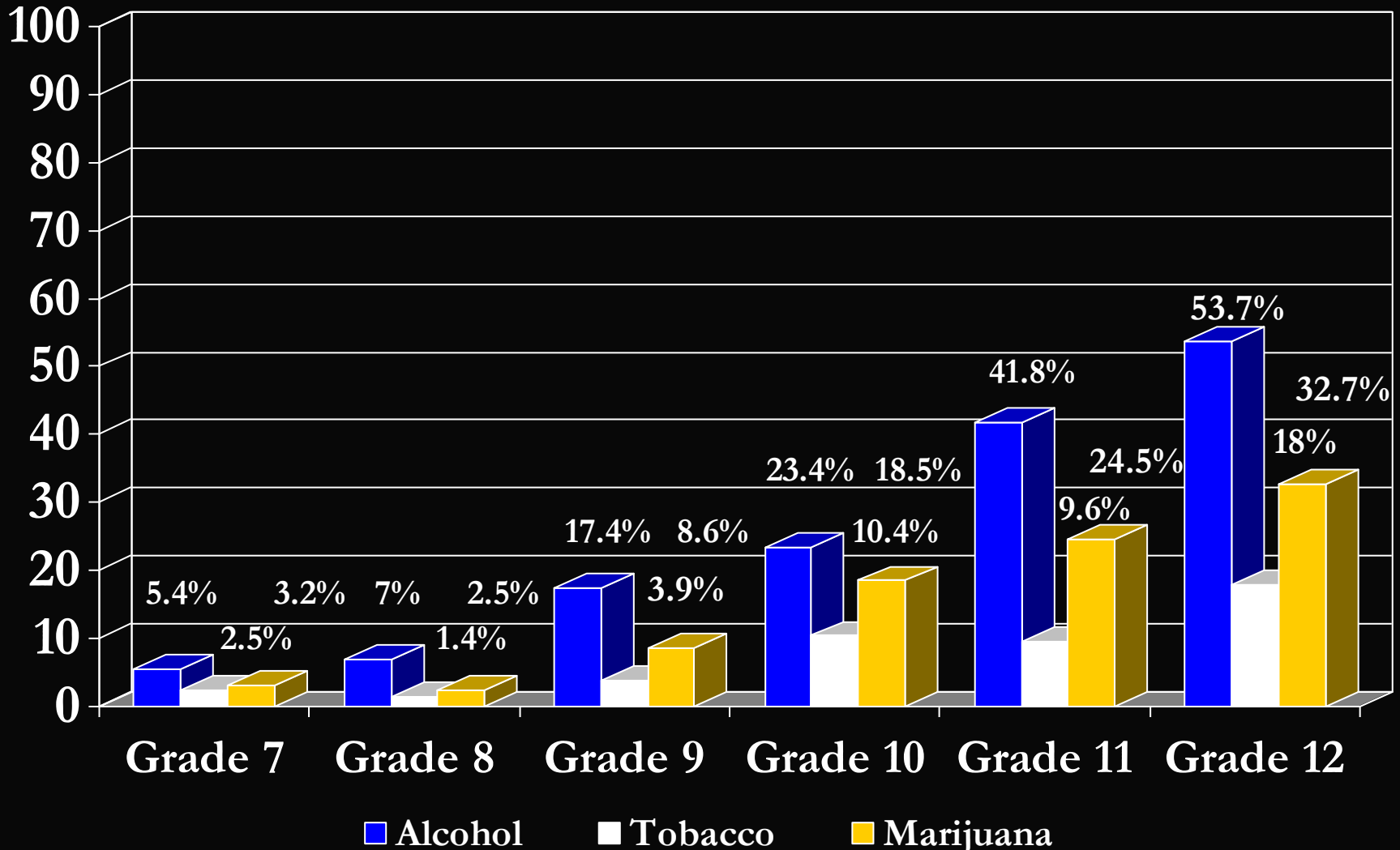
Percentage of Youth Reporting: 30 Day Prior Marijuana Use 2009



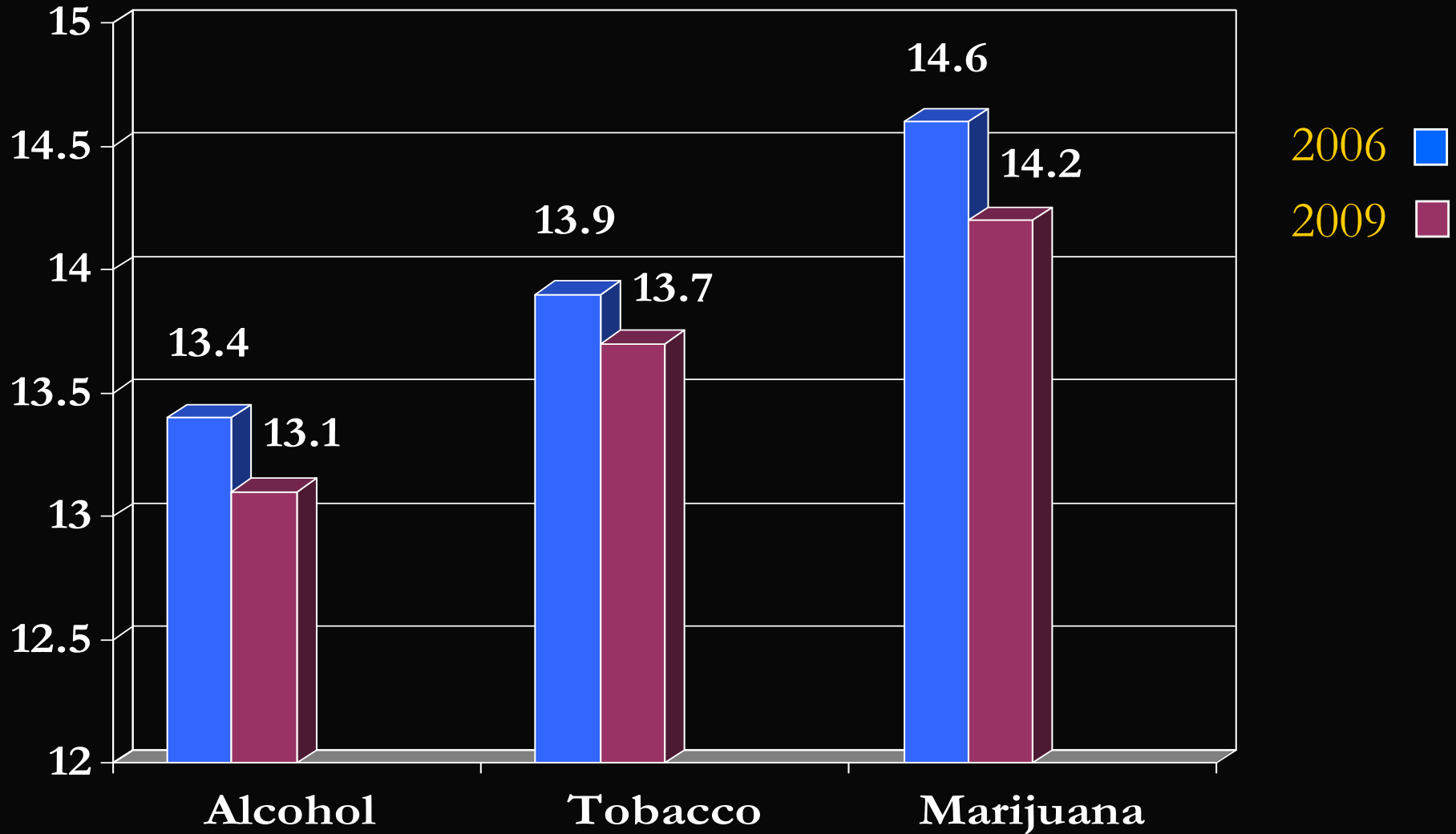
Percentage of Youth Reporting Illicit Drug Use 2 Times or More in the Past 12 Month Period



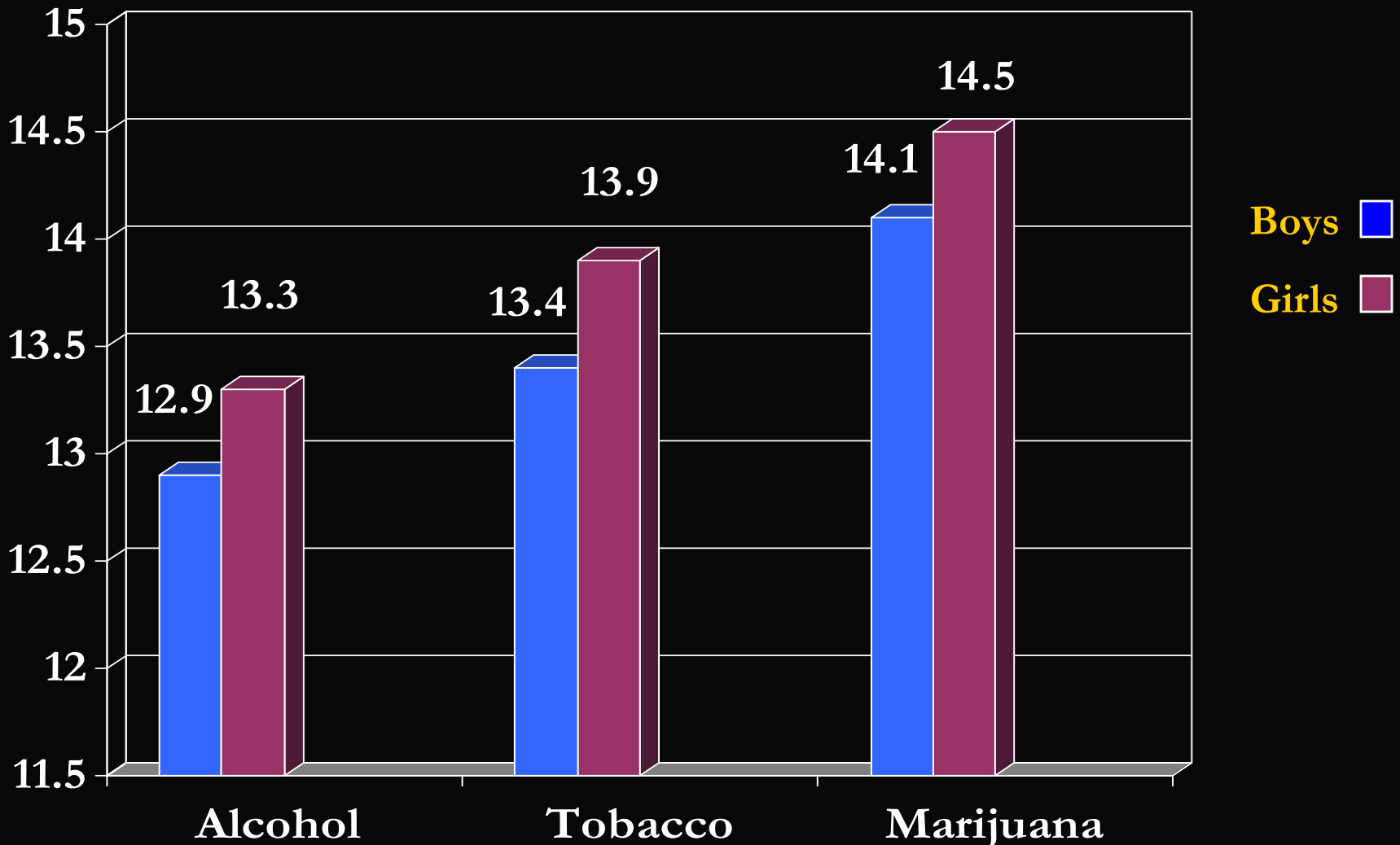
Percentage of Youth Reporting: 30 Day Use by Substance and Grade



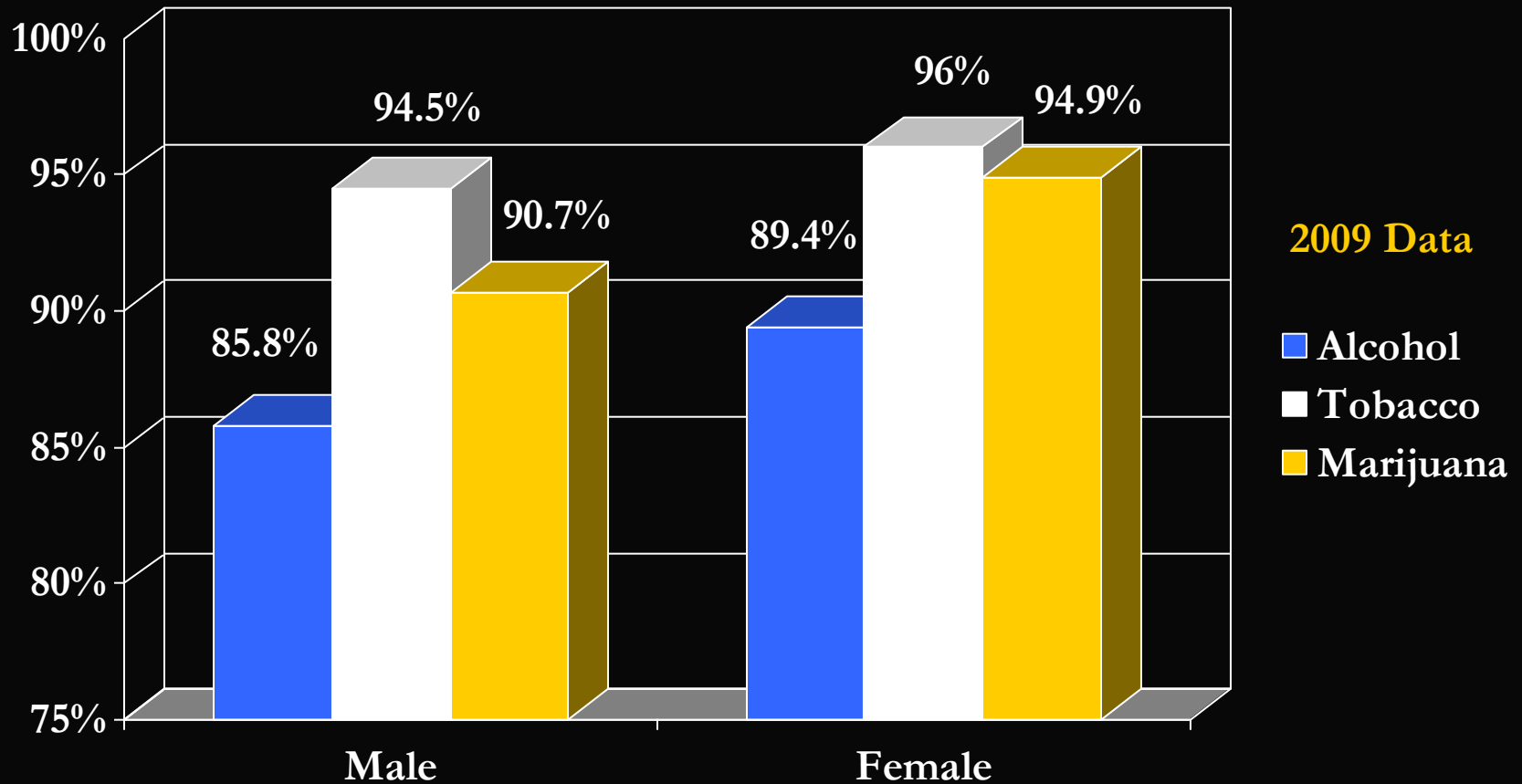
Average Youth Age of First Substance Use: 2006 and 2009



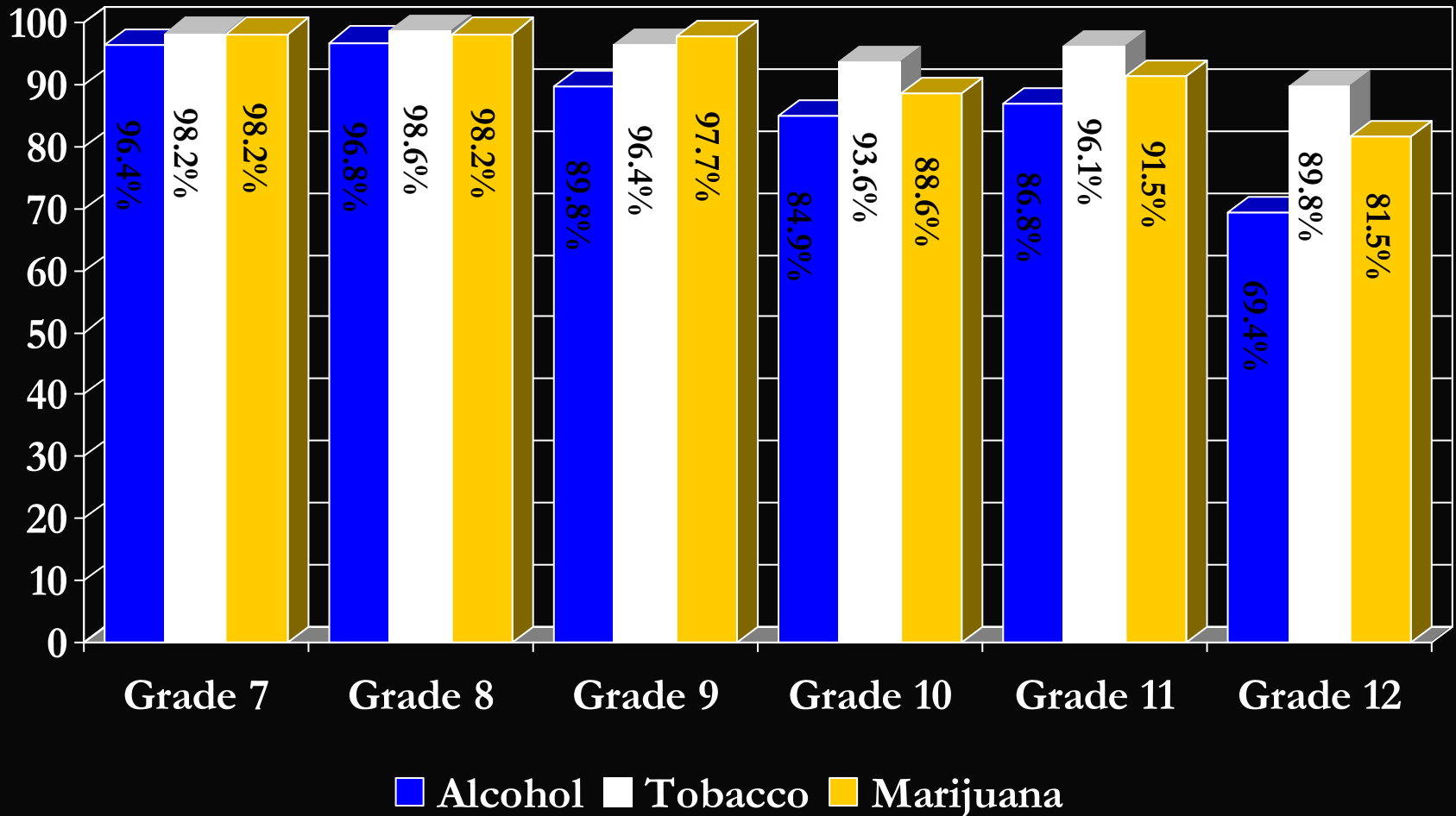
Average Youth Age of First Substance Use By Gender in 2009



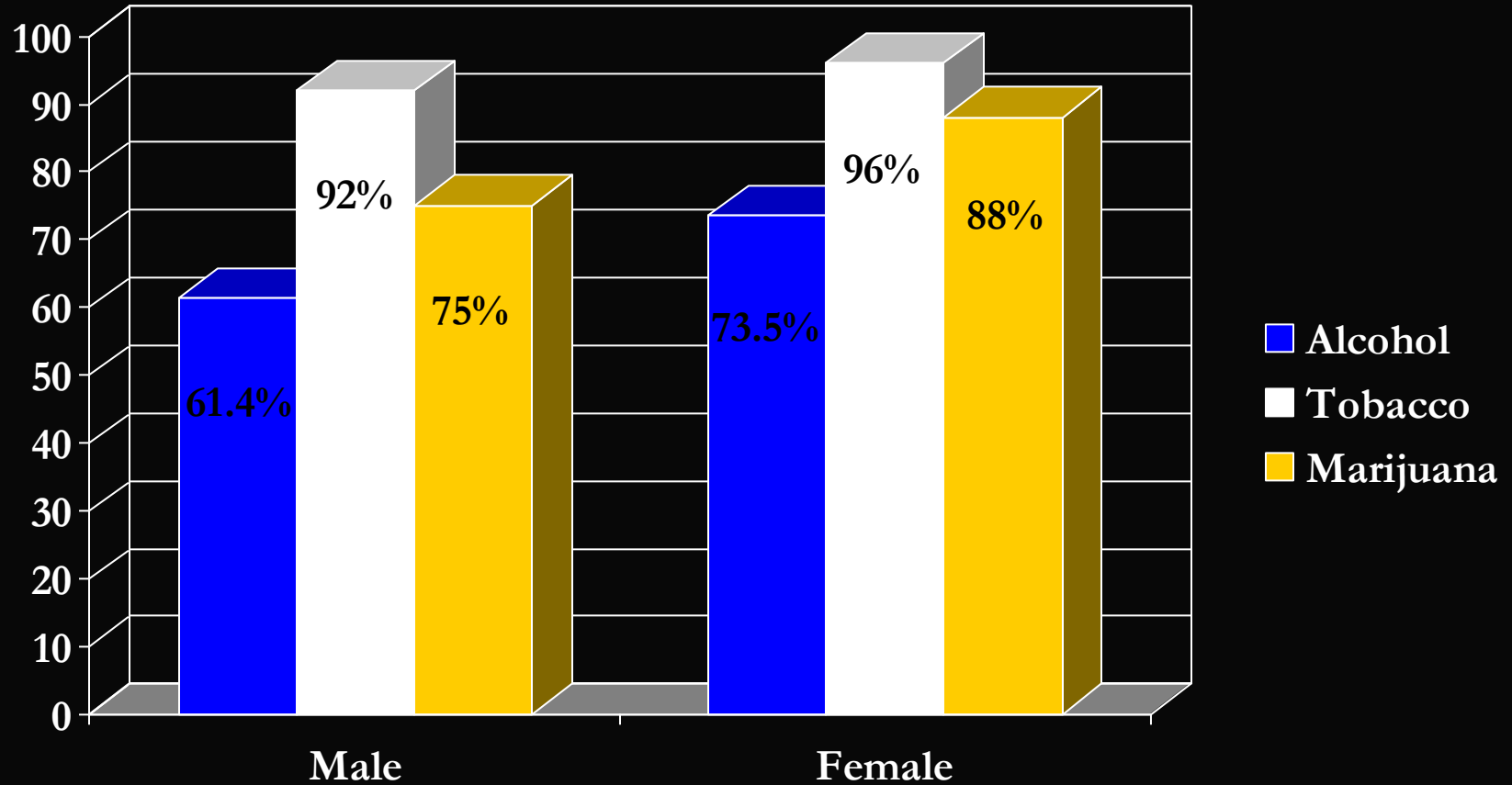
Youth Perception of Parental Disapproval by Substance and Gender



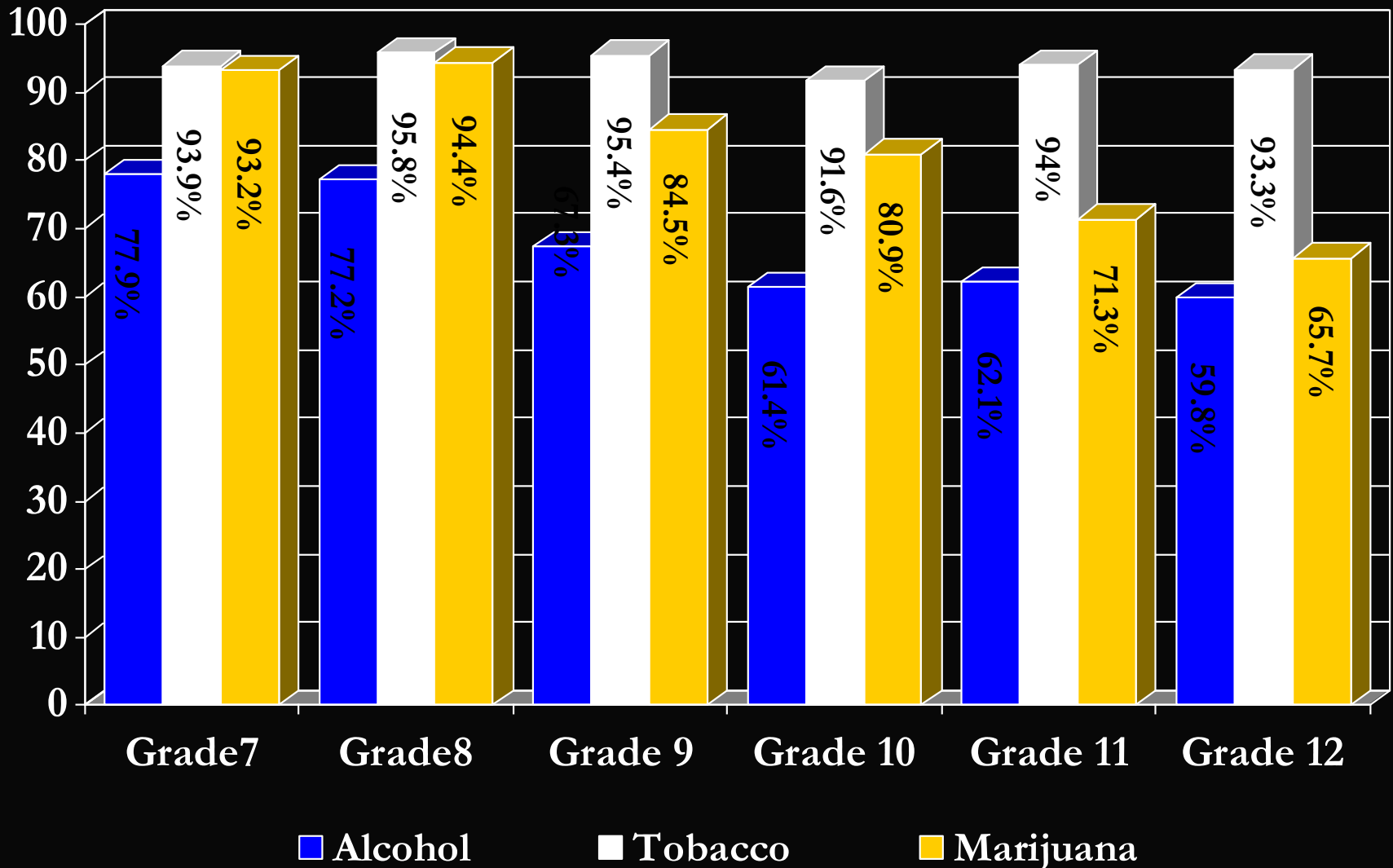
2009 Youth Perception of Parental Disapproval by Substance and Grade



2009 Youth Perception of Risk of Harm by Substance



Youth Perception of Risk of Harm by Substance and Grade 2009





What are Assets?

Asset slide design is borrowed from
a presentation designed by Healthy
Communities —Healthy Youth,
Monroe County, New York.

Eight Asset Categories

EXTERNAL ASSETS

What youth need in their lives:

- **SUPPORT**
- **EMPOWERMENT**
- **BOUNDARIES and EXPECTATIONS**
- **CONSTRUCTIVE USE OF TIME**

INTERNAL ASSETS

What youth need in themselves:

- **COMMITMENT TO LEARNING**
- **POSITIVE VALUES**
- **SOCIAL COMPETENCIES**
- **POSITIVE IDENTITY**

Youth With More Assets Are:

Less Likely to report:

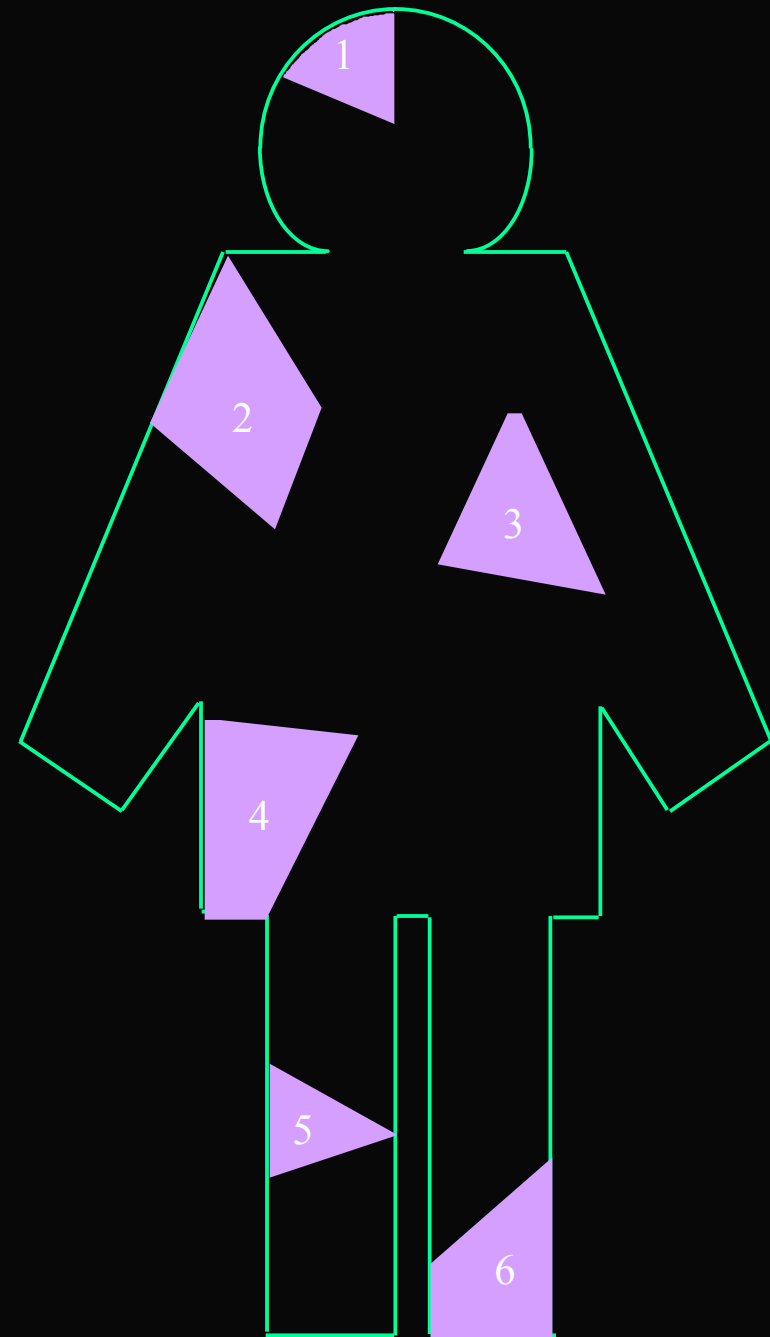
- Alcohol Use
- Marijuana use
- Illegal drug/misuse
- School Problems
- Depression

More likely to report:

- School success
- Exhibiting Leadership
- Resisting Danger
- Controlling impulsive behavior
- Overcomes adversity

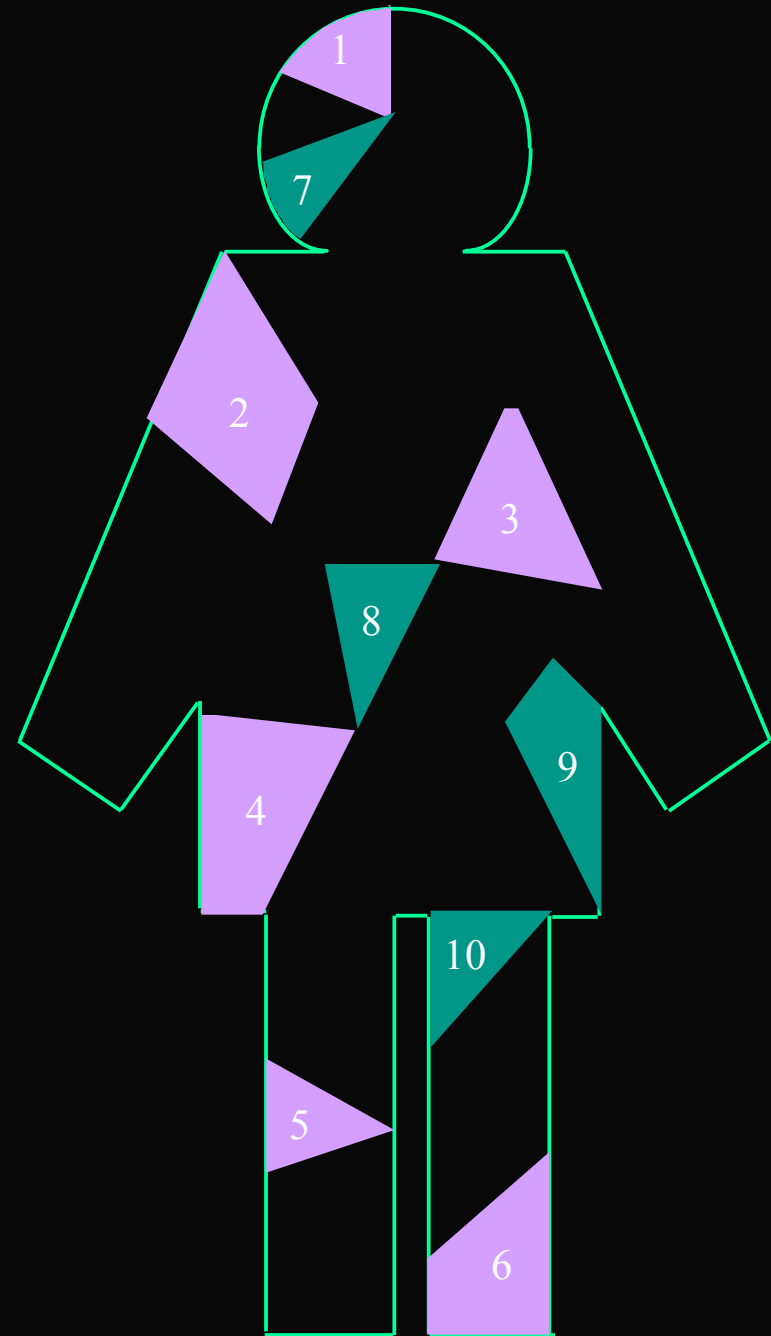
SUPPORT

1. Family support-77%
2. Positive family communication-33%
3. Other adult relationships-53%
4. Caring neighborhood-44%
5. Caring school climate-38%
6. Parent involvement in schooling-32%



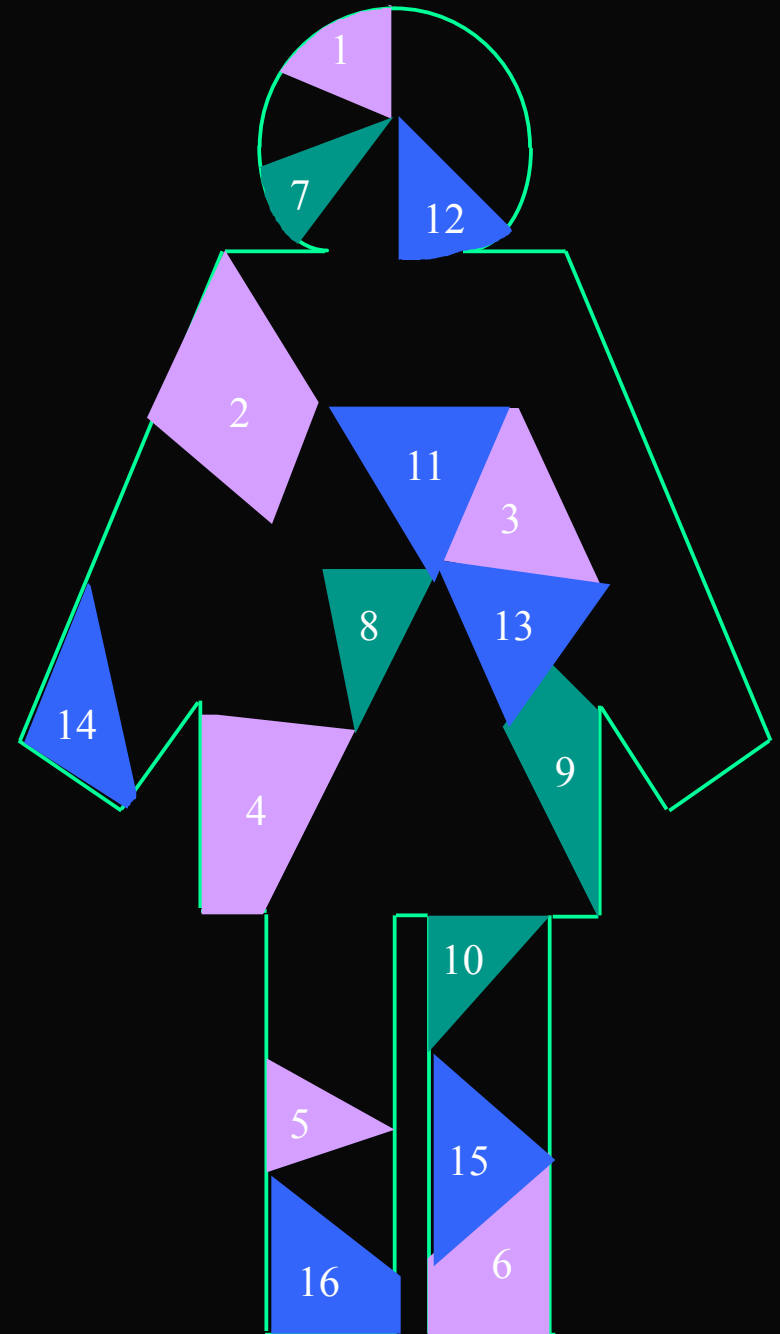
EMPOWERMENT

- 7. Community values youth-29%
- 8. Youth as resources-36%
- 9. Service to others-53%
- 10. Safety-69%



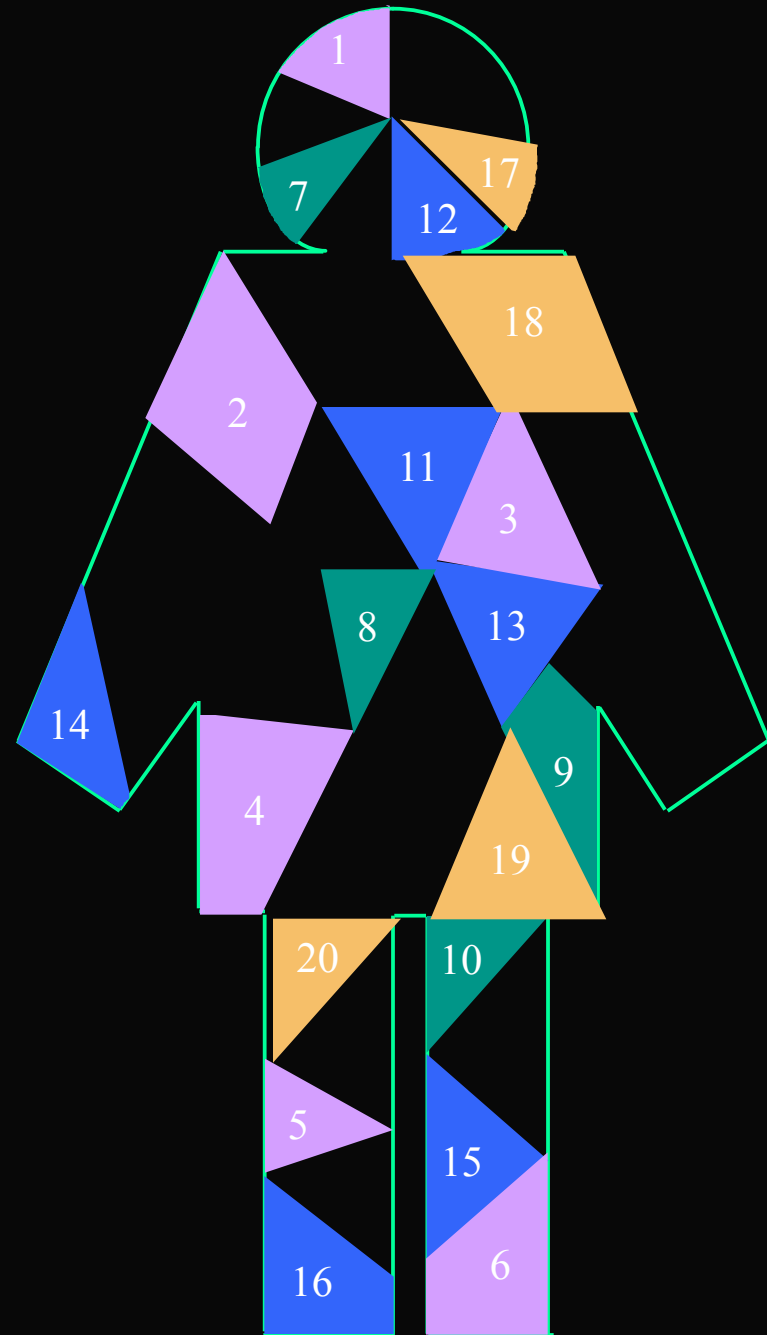
BOUNDARIES & EXPECTATIONS

- 11. Family boundaries-50%
- 12. School boundaries-57%
- 13. Neighborhood boundaries-47%
- 14. Adult role models-35%
- 15. Positive peer influence-68%
- 16. High expectations-54%



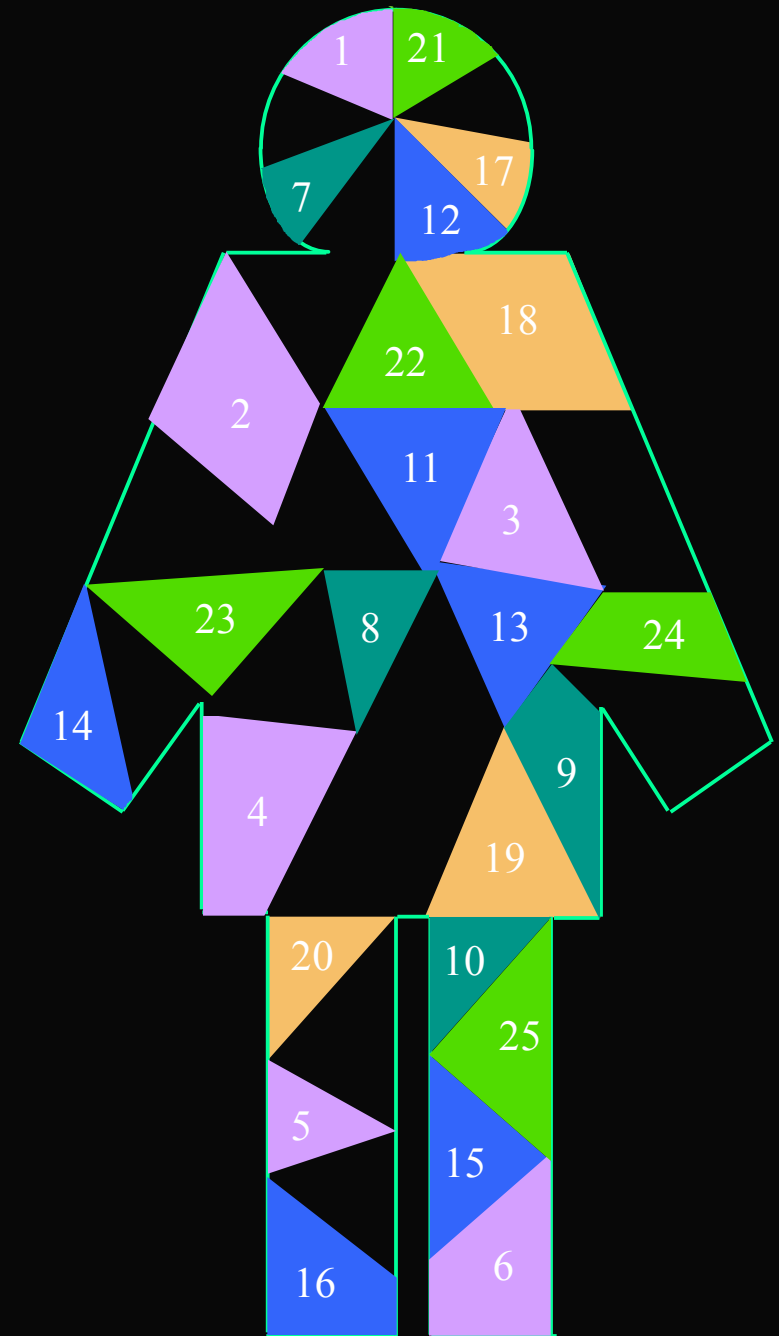
CONSTRUCTIVE USE OF TIME

- 17. Creative activities-24%
- 18. Youth programs-82%
- 19. Religious community-49%
- 20. Time at home-76%



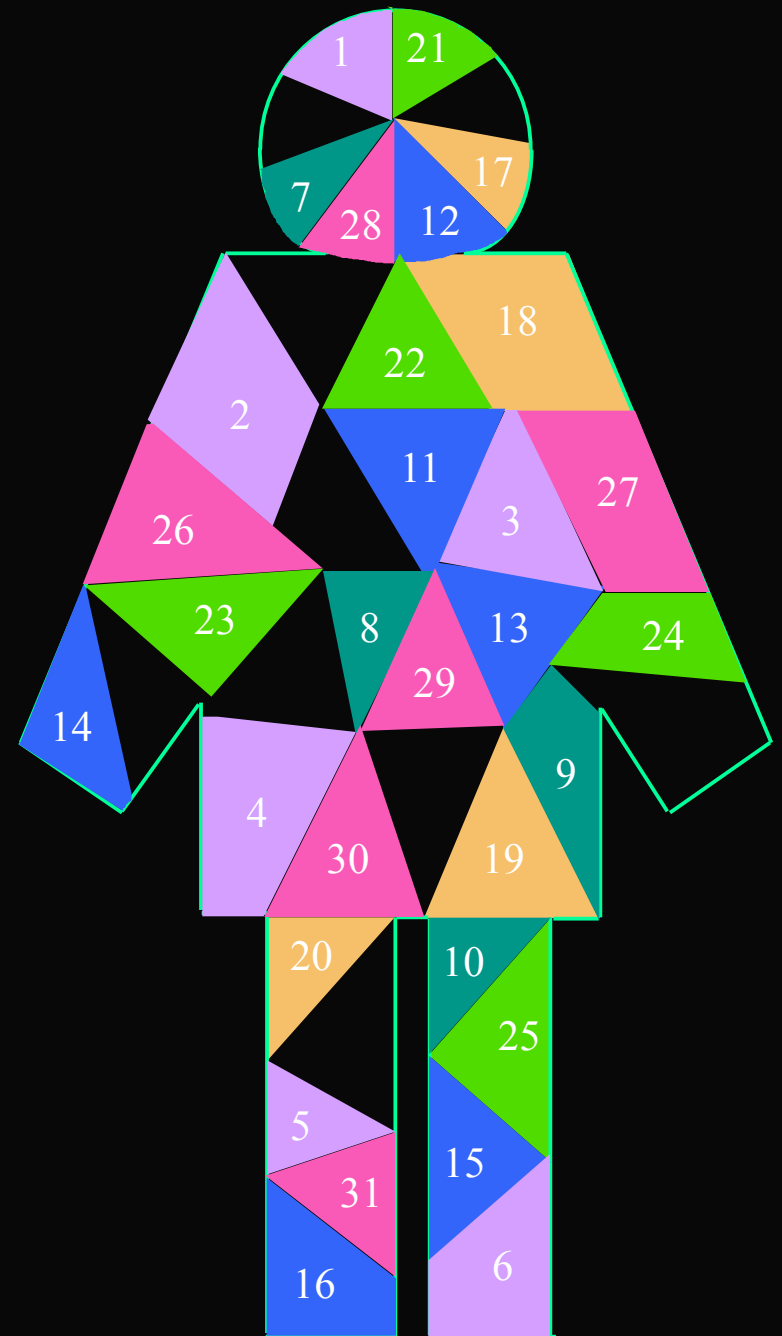
COMMITMENT TO LEARNING

- 21. Achievement motivation-79%
- 22. School engagement-62%
- 23. Homework-62%
- 24. Bonding to school-66%
- 25. Reading for pleasure-27%



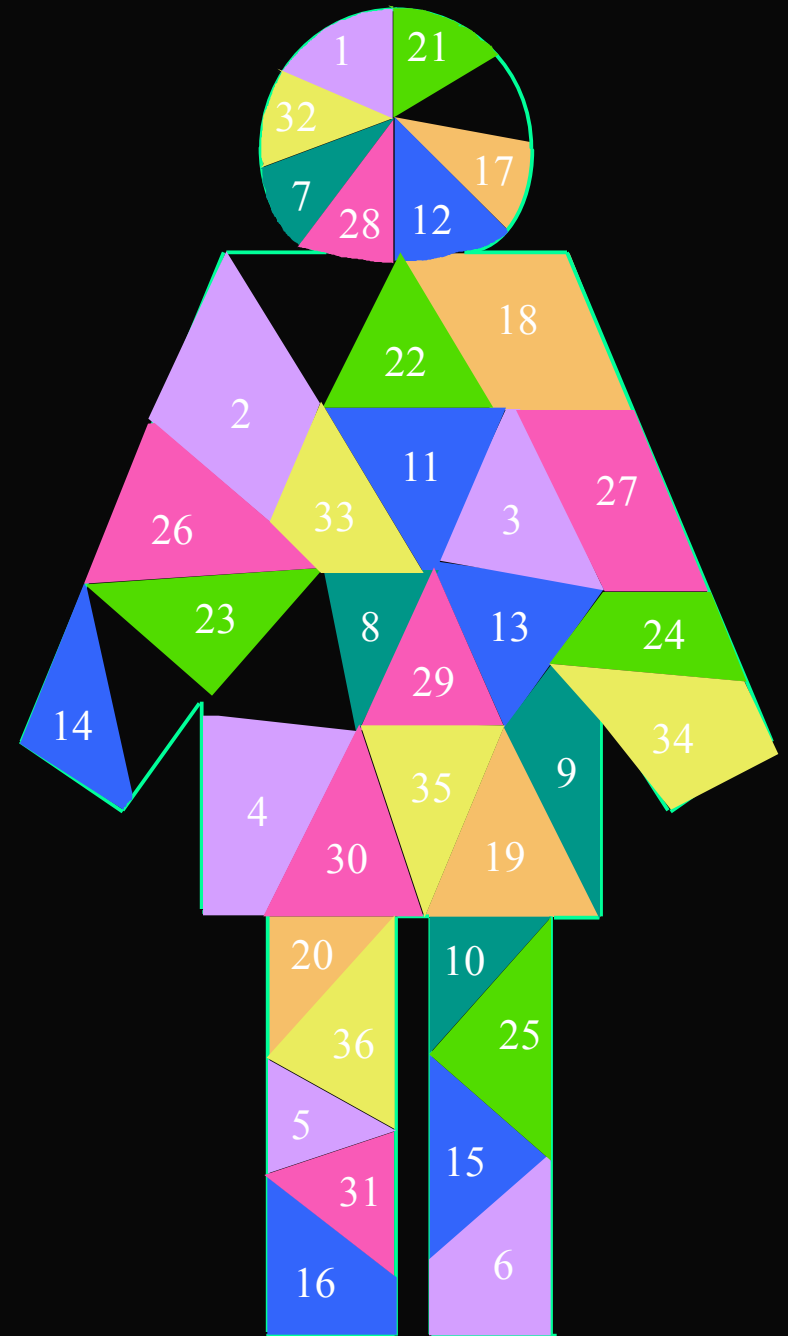
POSITIVE VALUES

- 26. Caring-54%
- 27. Equality and social justice-50%
- 28. Integrity-66%
- 29. Honesty-65%
- 30. Responsibility-62%
- 31. Restraint-44%



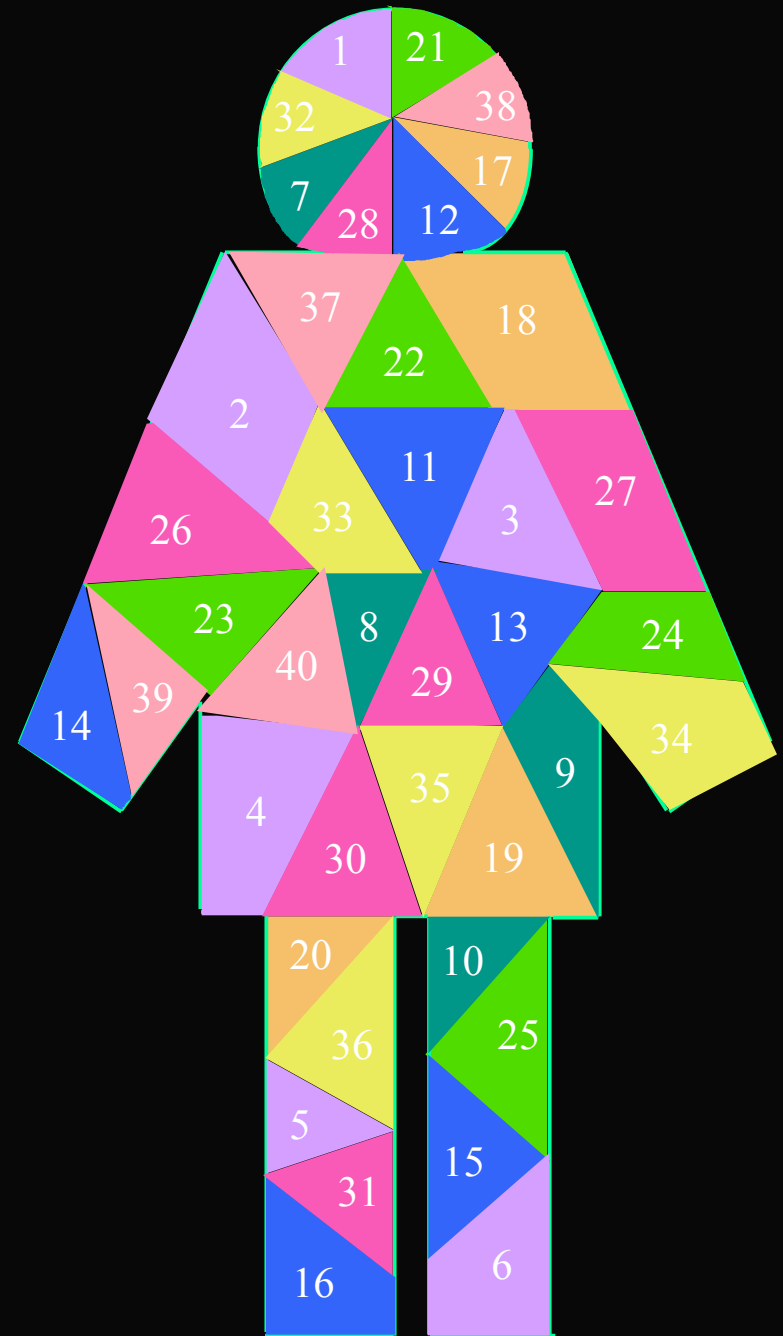
SOCIAL COMPETENCIES

- 32. Planning and decision making-32%
- 33. Interpersonal competence-52%
- 34. Cultural competence-39%
- 35. Resistance skills-47%
- 36. Peaceful conflict resolution-52%

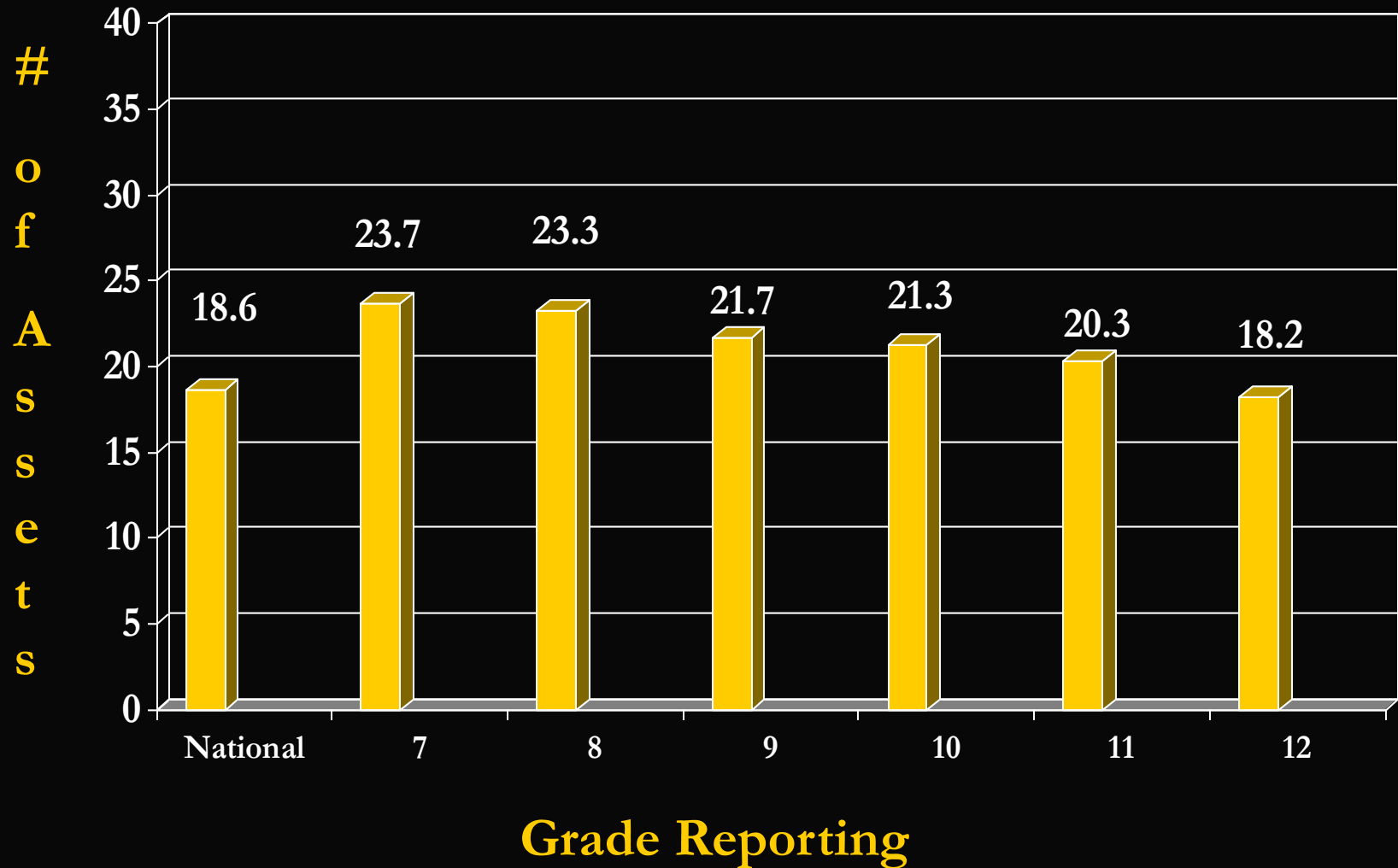


POSITIVE IDENTITY

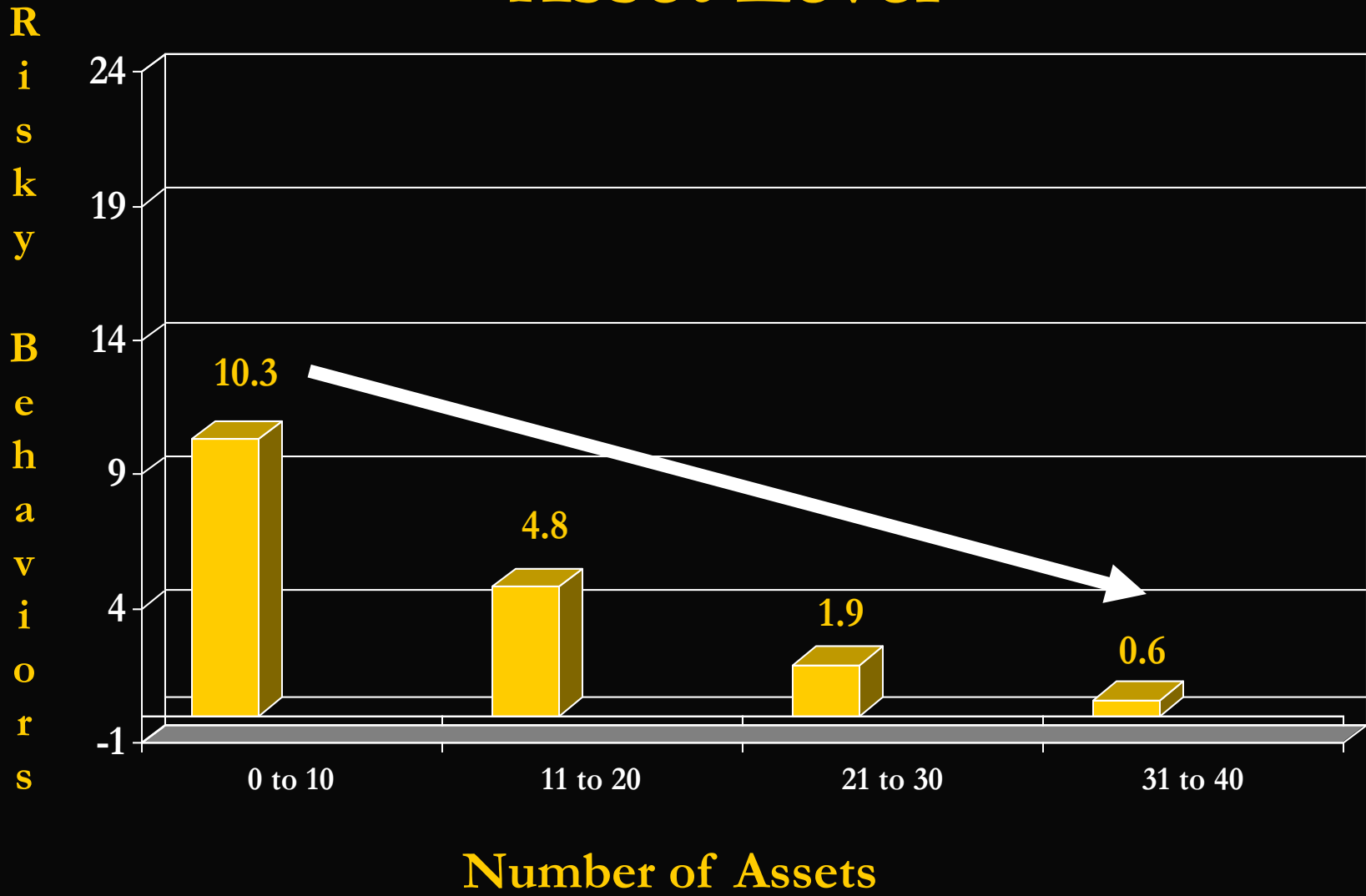
- 37. Personal power-55%
- 38. Self-esteem-57%
- 39. Sense of purpose-70%
- 40. Positive view of personal future-78%



An Asset Profile of Madison Youth 2009



Youth Risk Taking Behaviors by Asset Level



Madison Youth

Asset Strengths & Challenges

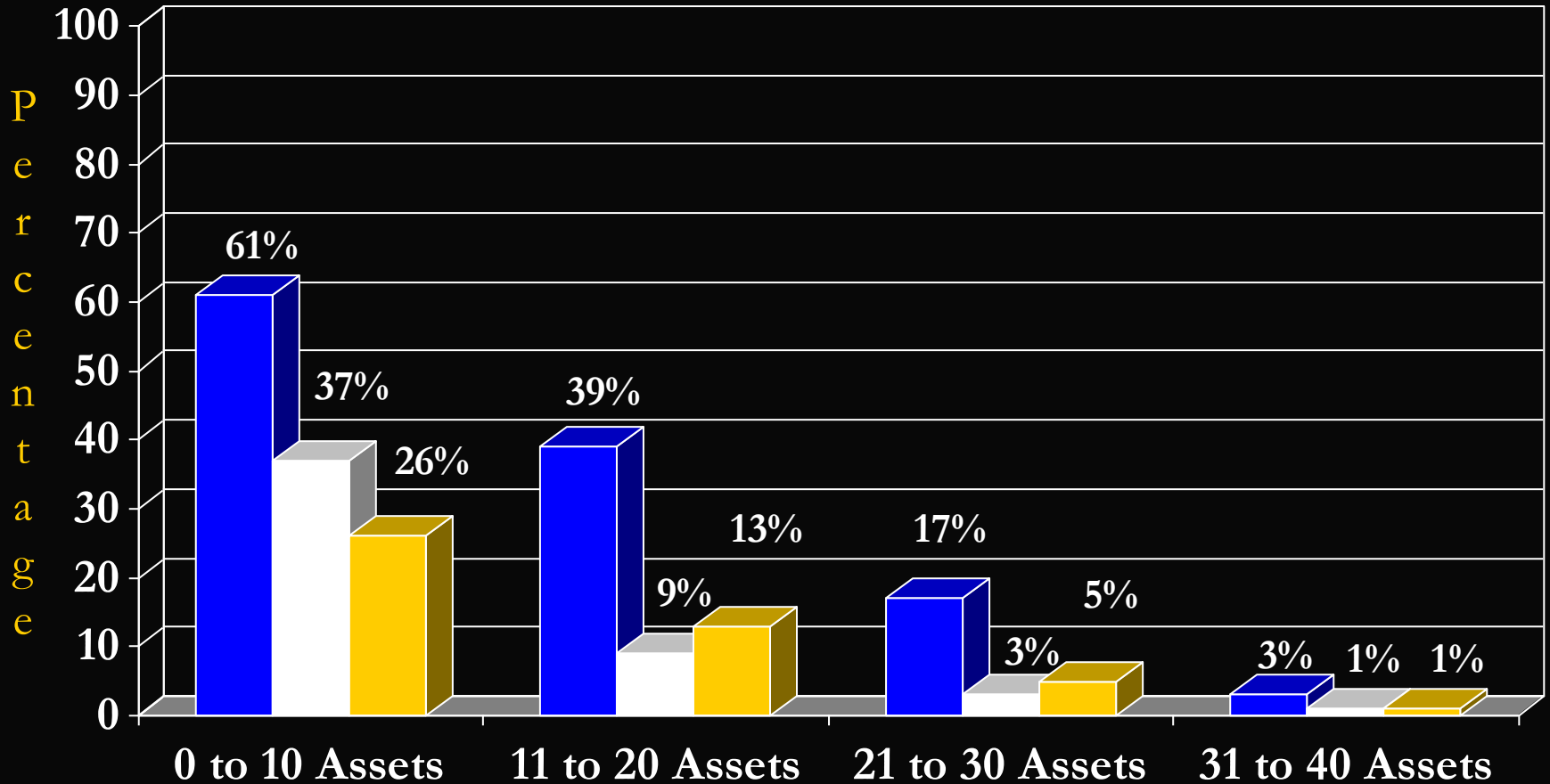
Strengths:

- Youth Programs - 82%
- Achievement Motivation - 79%
- Positive View of Future - 78%
- Family Support - 77%
- Time at Home - 76%
- Sense of Purpose - 70%
- Safety - 69%
- Positive Peer Influence – 68%

Challenges:

- Creative Activities - 24%
- Reading for Pleasure – 27%
- Community Values Youth - 29%
- Parent Involvement in Schooling - 32%
- Planning/Decision Making - 32%
- Family Communication - 33%
- Adult Role Models - 35%
- Caring School Climate 38%

Risk Taking Behaviors Related to Substance Abuse by Asset Level

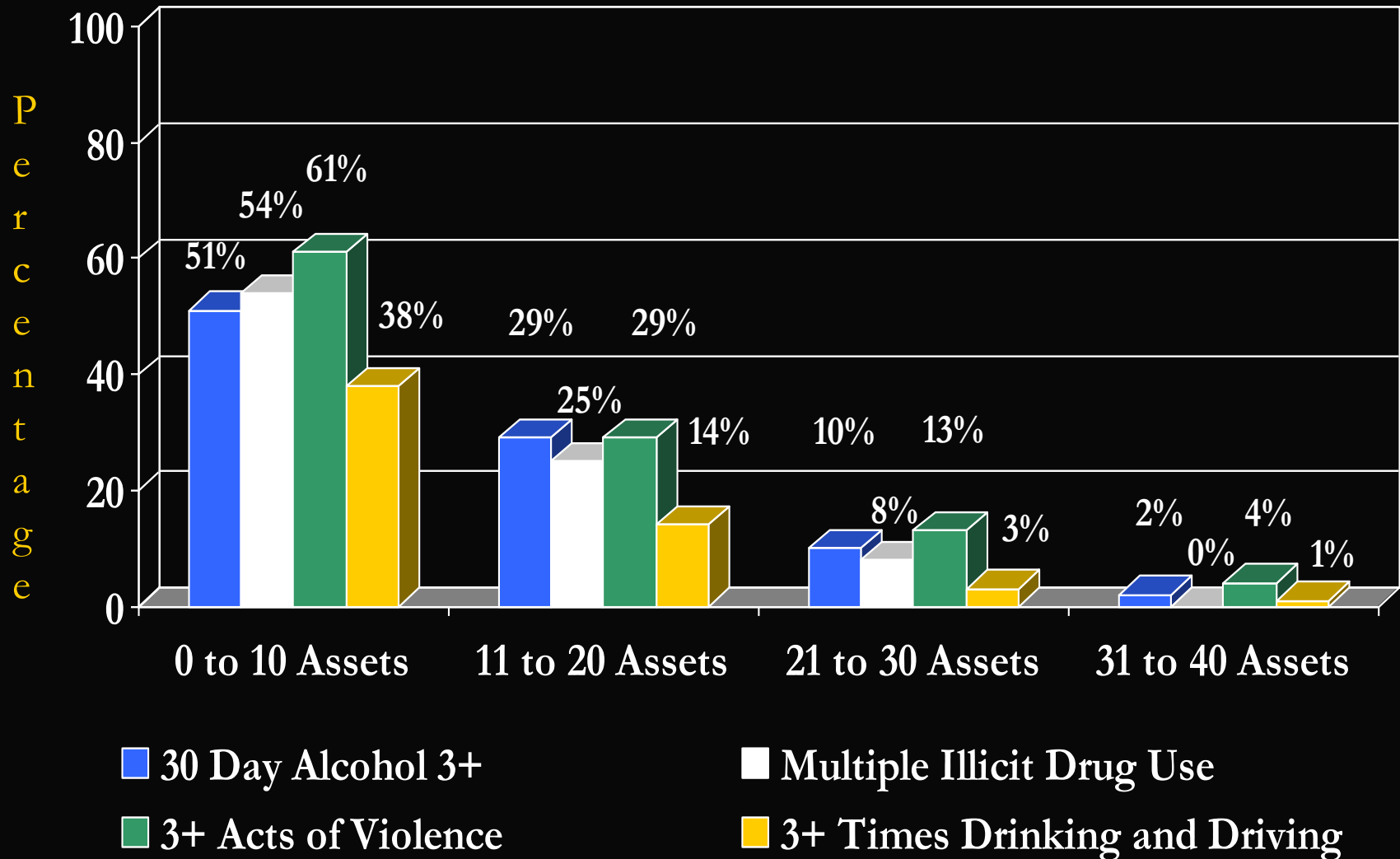


■ 30 Day Alcohol Use

■ 30 Day Tobacco Use

■ 30 Day Marijuana Use

Percent of Youth Reporting High Risk Patterns of Behavior by Asset Level

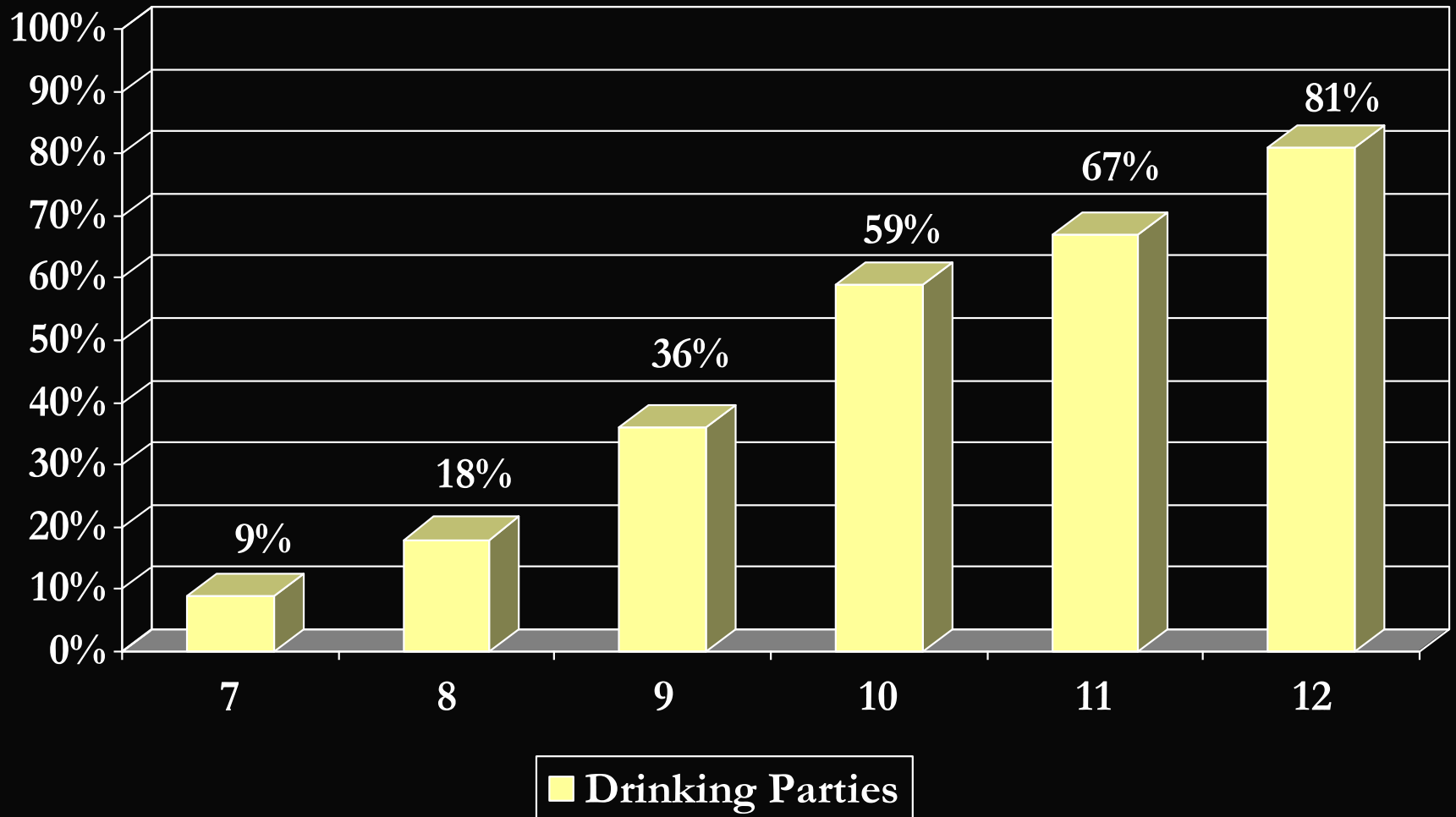


Percentage of Madison Youth Reporting Developmental Deficits* or Negative Influences

	7 th	8 th	9 th	10 th	11 th	12 th
Home Alone	23%	35%	41%	43%	47%	58%

*Defined by the Search Institutes

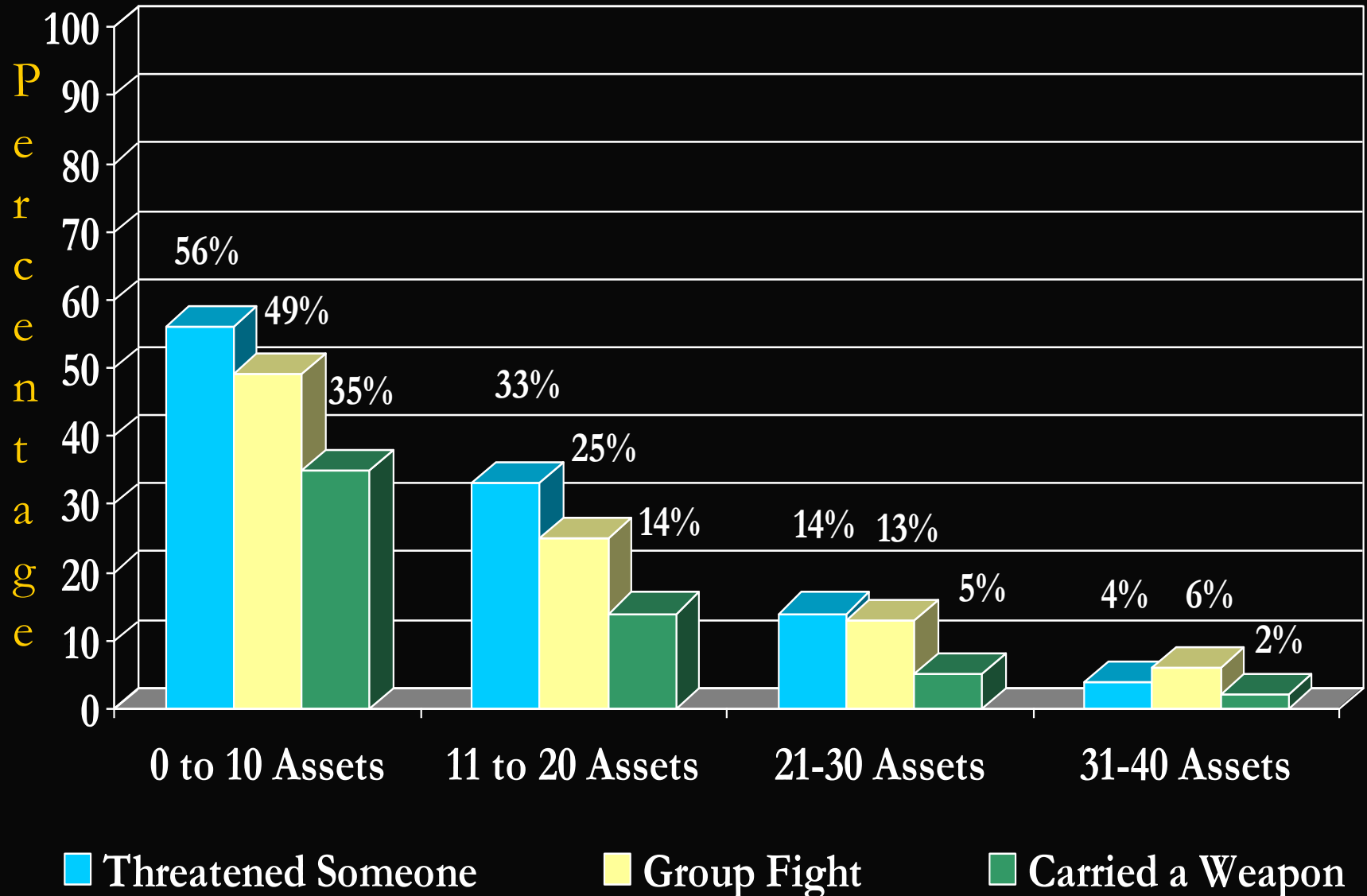
Youth Reporting Negative Influences or Developmental Deficits by Grade



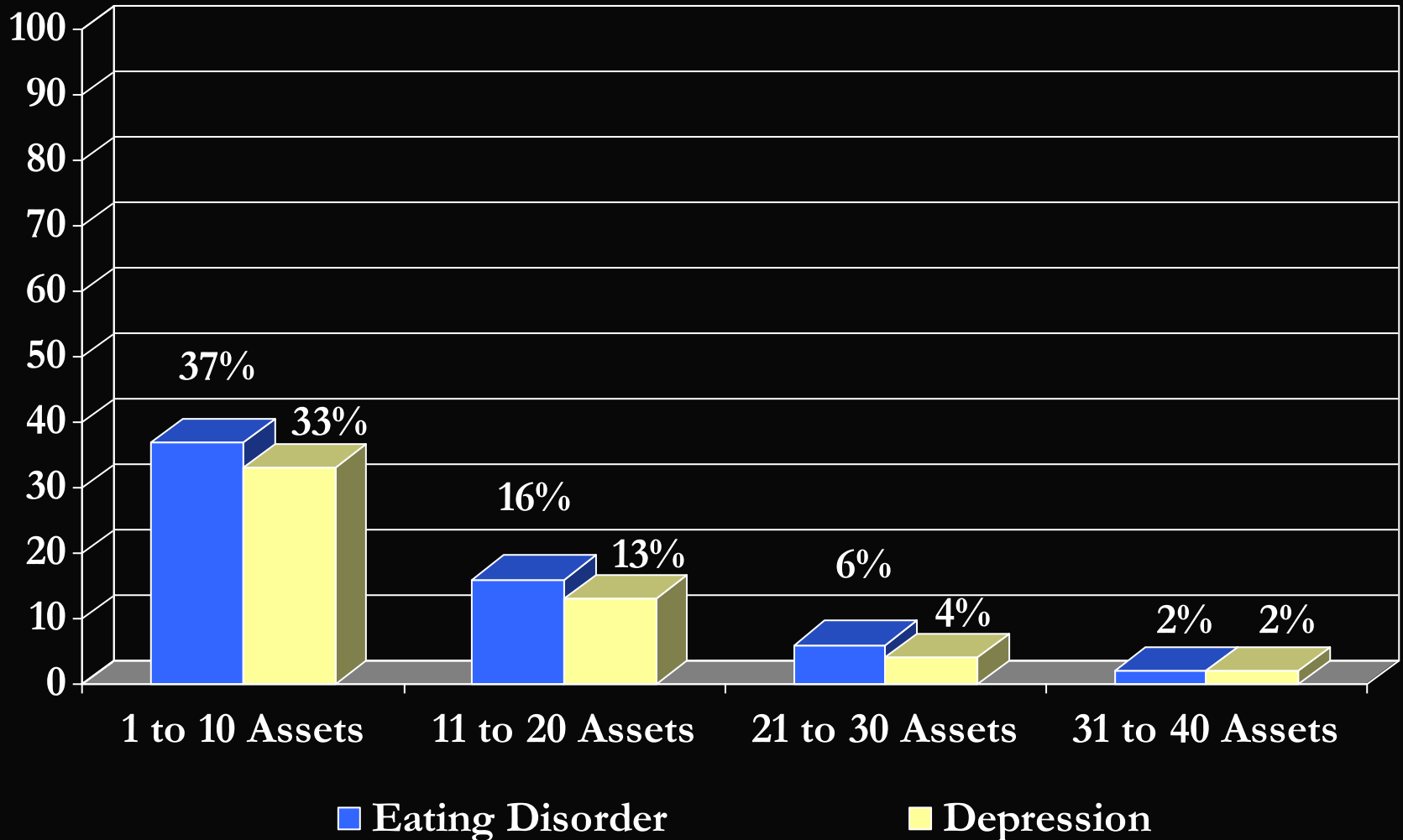
Percentage of Madison Youth Reporting Violence (Behaviors Related to Substance Abuse)

	M	F		8th		10th		12 th
Hurt Someone	21%	5%		9%		15%		20%
Group Fight	26%	11%		13%		20%		30%
Threatened Someone	34%	13%		17%		28%		36%

Percent of Youth Reporting Violence by Asset Level



Percent of Youth Reporting Other Risk Taking Behaviors by Asset Level



Taking Action: Galvanizing Our Community

- All youth need assets and everyone in Madison can build assets
- To build assets relationships are crucial
- Our collective message to our youth needs to be consistent
- Our message to our youth needs to be repeated, constantly

A Shift in Our Collective Thinking

- **Old Attitude:**

We're already building assets.

- **New Attitude:**

We need to build assets more intentionally.

The Asset-Building Difference: A Paradigm Shift

FROM:



TO:

Young peoples' problems

Young peoples' strengths

Work of Professionals

Everyone's work

Youth absorbing resources

Youth as resources

Programs

Relationships

Troubled young people

All young people

Accountability for our own
behavior

Accountability for
other adults' behavior

Incidental asset building

Intentional asset building

Blaming others

Claiming responsibility

Creating an Asset Building Community

- **Build intergenerational relationships**
- **Educate and support parents**
- **Focus on values development and the importance of strong relationships**
- **Emphasize the importance of service to the community**
- **Engage youth in the process; invite, listen, act!**

**Town of Madison
Board of Selectmen**

**Madison Alcohol and Drug
Education Coalition**

Chair: Mary Beth Golja

Vice-Chair: Lori Lodge

Coalition Coordinator: Laurie Ruderfer

**Madison Youth
Services**

Project Director: David Melillo

Executive Committee

Officers, Prevention Consultant,
Coordinator

**Town/School
Policies and
Procedures**

Chair: Ed Kritzman

**Family and
Community
Involvement**

Chair: Tina Garrity

**Youth/Leadership &
Involvement
Committee**

Chair: Kerry Graham

**Marketing and
Communications
Committee**

Liaison: Jeanne Stevens

What Can I Do?

- Contact M.A.D.E. to get involved with the coalition or one of its committees and lend your expertise.
- Contact M.A.D.E. to request a training workshop for your office, classroom, PTO, civic organization or faith community.
- Visit the M.A.D.E. website and sign up for email updates on issues involving our youth, community, and state & national trends.
- www.madeinmadison.org or 203.245.5694