

**Madison Beach and Recreation Commission**  
**Special Meeting**  
**January 22, 2019**

**In attendance:** Commission members Rob Card, Mary Pat Nardino, Pam Greene, Vince Dussich, Shane Kokoruda, and Scot Erskine (Director), Bruce Wilson (BoS Liaison)

Meeting called to order by Chair Rob Card at 7:02 p.m.

- I. Agenda Item: Discuss and take action on parking management plan.
  - A. This special meeting was a follow-up to the January 8, 2019 presentation of the “Parking Ticket Management Services for Town Madison, CT” proposal submitted by Complus Data Innovations, Inc. of Tarrytown, NY. Objectives for implementing a new parking management system at the Madison Surf Club include:
    1. Improve the process of purchasing annual beach passes by offering an online registration and purchase option.
    2. Improve the process for purchasing hourly parking for residents without season passes and/or out-of-town users.
    3. Help eliminate lines at the entrance gate to the Surf Club.
    4. Reduce direct confrontations between Town employees and the public.
    5. System will support cost savings, revenue collection, data collection and digital transformation.
  - B. After Q & A session with Director Scot Erskine, Commission members expressed the following concerns and recommendations in discussion:
    1. Communication to the public seen as critical in the implementation of this new system in order to guarantee a positive and successful transition.
    2. Potential effects on sports team events need to be addressed.
    3. Implementation should include a number of warnings residents and out-of-town users will receive before ticketing goes into effect.
    4. Go Live Date: Recommend a soft-launch on March 15 for testing purposes, followed by a public go-live date of April 1 with enforcement beginning on Memorial Day 2019.
  - C. Action: Kokoruda made a motion to recommend the proposal for “Parking Ticket Management Services” submitted by Complus to the Board of Selectmen. Second by Greene. The motion passed unanimously.
- II. Adjournment: Card moved to adjourn, second by Dussich. The meeting was adjourned at 8:17 p.m.

Respectfully submitted,  
Pamela Greene, Secretary