

Subject to approval

ADVISORY COMMITTEE ON COMMUNITY APPEARANCE
Regular Meeting ~ March 12, 2019
Minutes

The regular meeting of the Advisory Committee on Community Appearance (ACCA) was held on Tuesday, March 12, 2019, in Meeting Room B at the Madison Town Campus, with Matt Williams presiding.

Members present: Vice Chair M. Williams, R. Zollshan, P. Clement J. Cunningham

Members absent: F. Murphy, Chair E. Ardolino

Others present: J. DeLaura (Zoning Enforcement Officer)

M. Williams called the meeting to order at approximately 5:05 p.m.

The following pages contain the recommendations for the applications presented.

Approval of Minutes:

- December 11, 2018. P. Clement motioned to approve; R. Zollshan seconded. All present voted in favor.
- January 8, 2019. J. Cunningham motioned to approve; P. Clement seconded. All present voted in favor.

Adjournment:

Motion: By J. Cunningham, seconded by P. Clement, to adjourn at 5:46 pm. All members present voted in favor. Motion carried.

Respectfully submitted,
John J De Laura

ACCA RECOMMENDATION:

Application: S-402. 709 Boston Post Road. Map 38, Lot 92. DW District. Permanent Sign for William Raveis.

Owner: Roton Associates

Applicant: Archer Signs

Members present: Acting Chair M. Williams, R. Zollshan, P. Clement, J. Cunningham

Discussion: The appropriateness and use of illuminated signage in the DVD was discussed with the applicant and members. The Committee felt the use of lighted signage should be limited to only one sign at a business. The window pictures of homes that are being lit presently by Raveis was factored in and one additional sign would be acceptable. The Committee agreed the bracket sign could be internally lit but the box reduced to 4" thick.

Motion: John Cunningham motioned to accept the 4" inch wide blade sign as being internally illuminated with 4500k LEDs on a dimmer only during normal business hours. Applicant to e-mail a representation of the bracket. The building sign is not to be lit. R. Zollshan second, all in favor (4-0).

ACCA RECOMMENDATION:

Application: TS-402 774 Boston Post Road. Map 38, Lot 99. DW District.
Temporary Sign (RJ Julia Book sellers)

Applicant: Roxanne Coady

Owner: same

Members present: Acting Chair M. Williams, R. Zollshan, P. Clement, J. Cunningham

Discussion: The Committee asked about the location of the sign and had some concern of it being an obstruction to pedestrian traffic. It was explained the sign would be parallel with the street and leaning against the building and only displayed during business hours. The representative photo indicated the type of sign and the typography that would be used.

Motion: John Cunningham motioned to accept the temporary sign as presented. P. Clement second, all in favor (4-0).