

**TOWN OF MADISON**  
**CONNECTICUT 06443-2563**

**MEETING DATE:** Thursday, November 8, 2018

**MEETING PLACE:** Town Campus, Room A, 8 Campus Drive, Madison, CT

**SUBJECT TO APPROVAL**

**Ad Hoc Academy Building Guidance Committee**

Members Present: Sarah Barrett, Henry Griggs, Rob Card, Jerry Davis, Bob Hale, Kathryn Hunter  
and Tom Scarpati

Others Present: Al Goldberg, Board of Selectmen

I. Call to Order:

The meeting was called to order at 6:35 p.m.

II. Public Comment:

There was no initial public comment.

III. November 1 Minutes:

Bob Hale moved that the October 25th minutes be approved as amended earlier in the week. Tom Scarpati seconded the motion, which was approved by all members present.

IV. Reaction to Test Run of Online Survey:

The Committee members gave their reaction to the test of the online survey. Several members encountered a problem with the box at the end (if you leave the box empty, the survey gets hung up on an error message). Henry Griggs said he would follow up with GreatBlue Research to fix the bug. Otherwise, the members felt that the online instrument was clear, understandable and consistent.

V. Report on Meeting with Rita Boland, Town Webmaster:

Kathryn Hunter, Mr. Hale and Mr. Griggs reported on their meeting with the Town Webmaster regarding re-organizing the Town Website to 1) move outdated materials

into their own separate area; 2) bring current materials to the front and 3) highlight the online survey starting Nov. 26. The Town's Facebook page will also be employed as a vehicle for current information.

VI. Preparations for Public Information Sessions:

The discussion turned to other preparations for the November 14th Public Information Sessions. It was agreed that 500 copies of the matrix for developers' proposals and community options will be produced for distribution at the sessions, with the community options matrix printed on the back to save paper. Jerry Davis said he was still pursuing per-household cost figures for the public options.

Tom Scarpati cautioned against making any statements in connection with the developers' proposals that would suggest a decrease in taxes, since many factors go into setting the mill rate each year.

Mr. Scarpati repeated his view that the Committee should make a disclaimer at the start of each session that it is neutral and does not support or favor any given proposal or option over any other, and that the information we are conveying is information that was presented to us by Colliers International, the four developers, and other sources.

Mr. Goldberg also suggested that the Board of Selectmen should hold a special meeting to present the poll and survey results when they become available.

The remainder of the meeting was given over to a point-by-point review and edit of the PowerPoint slides that will be a key feature of the November 14<sup>th</sup> Public Information Sessions. Ms. Hunter noted and advised she would make the changes and circulate the PowerPoint for final review prior to posting to the Town website. Mr. Hale asked that each member of the Committee receive a printed copy of the PowerPoint for reference during the Public Information Sessions.

VII. Public Comment:

Roz Fahey reported that the Save Academy group will be posting information about the November 14th sessions and upcoming GreatBlue phone poll and online survey to many and various supporters.

Catherine Ferrante encouraged the Committee to include the per household breakdown on the matrix and to include the "building only" definition in the PowerPoint presentation (as it helps the public understand that all of the proposals and options include land for access, parking and septic).

Dick Passero complimented the Committee on its implementation of the Charge.

VIII. Adjournment:

Mr. Hale moved to adjourn, and Mr. Scarpati seconded the motion, which was approved by all members present. The Committee adjourned at 9:13 p.m.

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