

Academy School Community Center Design Committee Public Hearing

Thursday, March 21, 2019
Polson School Auditorium

Public Hearing Order

- * Introduction
- * Overview of Consultations within Town
- * Results of Online Questionnaire
- * Preliminary Architectural Concepts for Interior/Exterior Community Center
- * Public Comment

Consultations

- * Madison organizations and constituent groups consulted for input regarding the needs for space in a potential Community Center:
 - * Beach & Rec. Department – Scot Erskine, Director & Linda LaSance, Asst. Director
 - * Economic Development Commission – Ryan Duques, Chair
 - * Director of Planning & Economic Development, Dave Anderson
 - * Tri-Board Facilities Committee – Kirk Barneby, BOE, Katie Stein, BOE Chair, and Superintendent Tom Scarice
 - * Youth & Family Services – Scott Cochran, Director
 - * Arts Barn - Robin Klaskin
 - * Senior Services Director, Austin Hall
 - * Chamber of Commerce – Robyn Wolcott, Board Member
 - * E.C. Scranton Memorial Library – Laura Downes, Interim Director
 - * Madison Arts Society - Beverly Schermeier and Marge Casey (written submission)

Questionnaire Overview

- * Purpose:

- * To obtain opinions on space utilization in an Academy School Community Center

- * Timeline:

- * The questionnaire was available for one week from March 7th – 13th

- * Respondents: 779

- * Rating scale:

- * 0 NOT IMPORTANT (NI)
- * 1 SOMEWHAT IMPORTANT (SI)
- * 2 IMPORTANT (I)
- * 3 FAIRLY IMPORTANT (FI)
- * 4 VERY IMPORTANT (VI)
- * - No Opinion

Questionnaire Results Summary (779 Responses)

RANK	SPACE	% VI	%FI	% I	%SI	%NI	N Op	% I-%VI
1	SOCIAL SPACE	46.7	16.8	14.7	5.7	12.0	1.1	78.2
2	ARTS SPACE	38.9	16.7	12.4	12.0	14.9	1.9	68.0
3	MUSIC SPACE	35.6	18.7	14.7	9.3	15.8	2.7	69.0
4	THEATER SPACE	37.9	17.3	10.9	12.2	16.2	2.9	66.1
5	GYM/AUDITORIUM	33.1	16.4	13.3	11.6	20.2	2.9	65.9
6	EDUCATIONAL SPACE	25.9	17.3	22.1	11.2	18.3	2.3	69.3
7	KITCHEN/CAFÉ SPACE	25.5	18.1	15.2	13.7	22.1	2.1	61.7
8	COMMERCIAL/MARKET SPACE	33.3	9.9	9.5	12.0	29.9	2.7	52.7
9	MEETING ROOM SPACE	20.4	17.7	21.5	16.4	19.2	6.1	55.8
10	BUSINESS SPACE	13.8	12.8	13.3	18.5	33.5	6.1	39.9

THE QUESTIONNAIRE IDENTIFIED 10 POSSIBLE MAJOR SPACES IN THE BUILDING
 THE TABLE SHOWS THE % RESPONDENTS SELECTING EACH AREA FROM HIGH TO LOW
 VERY IMPORTANT (VI) RATINGS RANGED FROM 13.8%– 46.7%
 COMBINED IMPORTANT (I) TO VERY IMPORTANT (VI) RATINGS RANGED FROM 39.9% TO 78.2%

VI = VERY IMPORTANT FI = FAIRLY IMPORTANT I = IMPORTANT
 SI = SOMEWHAT IMPORTANT NI = NOT IMPORTANT N Op = NO OPINION

Questionnaire Results Summary (779 Responses)

Most Popular Space Usage:

Greater than 60% rated these Important (I) to Very Important (VI)

RANK	SPACE USE
* 1.	CREATIVITY CENTER FOR CHILDREN
* 2.	ART INSTRUCTION SPACE
* 3.	CAFÉ/SNACK BAR
* 4.	PLAYS/MUSICAL PERFORMANCES (THEATER)
* 5.	TEEN SPACE
* 6.	PRE-TEEN SPACE
* 7.	SPACE FOR ADULT EDUCATION PROGRAMMING
* 8.	LARGE THEATER EVENT SPACE (GYM/AUDITORIUM)
* 9.	PARTY RENTAL WITH USE OF KITCHEN INSTRUCTION SPACE (MUSIC AREA)
* 10.	MUSIC RECITAL SPACE (MUSIC AREA) RECITAL SPACE (THEATER)
* 11.	FOOD VENDOR SPACE (COMMERCIAL MARKET SPACE)

Questionnaire Results Summary (779 Responses)

**Moderately Popular Space Usage:
50%-59% rated these Important (I) to Very Important (VI)**

RANK	SPACE USE
* 12	CHILDREN ACTIVITY/PLAY SPACE (GYM/AUD)
* 13	LOUNGE SPACE
* 14	SPACE FOR PRE-SCHOOL CHILDREN (SOCIAL SPACE)
* 15	ART EXHIBIT SPACE
* 16	LARGE MEETING SPACE (GYM/AUD)
* 17	ARTS AREA RENTAL SPACE
* 18	SMALL MEETING SPACE (THEATER)
* 19	CIVIC CLUB MEETING SPACE
* 20	ART DEMONSTRATION SPACE
* 21	MUSIC PRACTICE SPACE
* 22	YOUTH TUTORING SPACE
* 23	MUSIC RENTAL SPACE
* 24	EXERCISE SPACE (GYM/AUDITORIUM)
* 25	RENTAL SPACE

Questionnaire Results Summary (779 Responses)

Less Popular Space Usage:

Less than 50% rated these Important (I) to Very Important (VI)

RANK	SPACE USE
* 26	SPORT ACTIVITY SPACE (GYM/AUDITORIUM)
* 27	EXHIBIT SPACE (THEATER)
* 28	RETAIL VENDOR SPACE (COMMERCIAL AREA)
* 29	BUSINESS MEETING SPACE
* 30	READING ROOM (SOCIAL SPACE)
* 31	BUSINESS EDUCATION SPACE
* 32	BOOK CLUB MEETING SPACE
* 33	BUSINESS CONFERENCE SPACE
* 34	T.V. AND RECORDING STUDIO SPACE
* 35	BOARDS AND COMMISSIONS MEETING SPACE
* 36	MEETING ROOM EXHIBIT SPACE
* 37	QUIET/REFLECTION SPACE

Questionnaire Results Summary

Comments

Most Comments on Questionnaire

- * **PLAYS/MUSICAL PERFORMANCES – 17**
- * **SPACE FOR PRE-SCHOOL CHILDREN– 15**
- * **TEEN SPACE –15**
- * **ART EXHIBIT SPACE – 12**
- * **CAFÉ/SNACK BAR – 12**
- * **PRE-TEEN SPACE – 12**
- * **MUSIC INSTRUCTION – 11**
- * **FOOD VENDOR SPACE – 11**
- * **SPORT ACTIVITY SPACE – 8**
- * **EXERCISE SPACE - 8**

Questionnaire Results Summary

Comments

MAJOR AREAS	RANK	AREA USES	RANK
SOCIAL SPACE	1	CREATIVITY CENTER FOR CHILDREN	1
ARTS SPACE	2	ART INSTRUCTION SPACE	2
MUSIC SPACE	3	MUSIC INSTRUCTION SPACE	9
THEATER SPACE	4	PLAYS/MUSICALS (THEATER)	4
GYM/AUDITORIUM	5	LARGE THEATER EVENT (AUD)	8
EDUCATIONAL SPACE	6	SPACE FOR ADULT EDUCATION	7
KITCHEN/CAFÉ	7	CAFÉ/SNACK BAR	3
COMMERCIAL MARKET	8	COMMERCIAL MARKET	11
MEETING ROOM SPACE	9	CIVIC CLUB MEETING SPACE	19
BUSINESS SPACE	10	BUSINESS MEETING SPACE	29

Preliminary Architectural Concepts Interior/Exterior Community Center

- * Presentation from QA&M Architects – Tom Arcari

Public Comment