**Town of Madison**

**Strategic Planning Timeline**

**Phase 1: Logistics**
- Working Group Meeting: April 6
- Ongoing

**Phase 2: Research**
- Engagement and Outreach Plan: April 13
- Project Management Plan: April 13

**Phase 3: Engagement**
- Research demographics and statistics: March - October
- Weekly Planning Meetings: Week of June 5
- Surveys: May 1 – June 10
- Personal Interviews: May 1 – June 10

**Phase 4: Framework**
- Community Visioning Session: Week of June 5
- Focus Group Meetings: Week of June 5
- Summer Engagement: July or August
- Full report of engagement data: By August 3

**Phase 5: Documents**
- By September 25
- By September 28
- By October 2
- Final Draft: October 10 and 23
- Review Final Draft: October 10 and 23
- Final Report and Implementation Roadmap: October 10 and 23
- Presentation and Adoption: October 10 and 23
- Implementation Meetings: Week of September 18
- Retreat: Week of September 4

**Ongoing**
- Action

**April - October 2023**